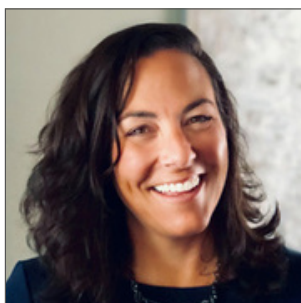




# LAURA BOYD

## ABOUT LAURA

*Inspiring leaders through world-class curriculum, coaching, and community.*



Laura Boyd has over 25 years of experience working with organizations to help them develop sustainable growth as organizations and the people within. She has been a leader on executive teams for large companies, emerging companies and non-profits, as well as, a business owner. She believes Leadership is the ultimate Delta for change, strategy and growth in an organization. She is now taking her years of experience helping businesses become high performance organizations.

Laura has her Masters in Organizational Leadership and certification in change management. Along with her years of communications and sales success, she is perfectly suited to help any organization assess, strategize, and develop both leaders and teams for growth.

## CONNECT

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## Customized for your organizations needs

Keynote Address Half/Full Day Seminars Workshops Breakout Sessions

Internal/External Forums Corporate Events Virtual/In-Person Master of Ceremonies

## SPEAKING TOPICS

### Would you talk to your friends that way?

There are about 60,000 thoughts that go through our head in a day's time and about 59,000 of those thoughts are the same ones you had the day before with the majority of those thoughts being shameful or negative. Until you start to recognize those thoughts as self-limiting beliefs, you will have a hard time shifting your mindset into believing in yourself and your own self-worth. This session will provide ways to recognize those thoughts, change the vernacular, and work on talking to yourself the way you talk with your friends.

### Leading a Legacy

In a world where things are changing rapidly, it is critical to determine your desired legacy. Leading people, teams, families, communities, ourselves requires us to truly define how we want to show up in the world. Whether you're a business owner, executive, manager, team member, mentor, or friend truly knowing how you want to leave the world even just a little better is worth the time to invest. Join us as we will focus on defining what your legacy could be and how to get there.

### Strategy is More Than a Plan

All too often, we put together a plan that will provide a vision to 5 years and then we have action items to get us through the following year, but is that enough. In this session, we will lay the foundation for developing your organization's strategy and provide an overview of the major concepts involved in strategy and guides you through an assessment of your current strategy.

### Conquering Your Key Moments

We are effective and successful in most aspects of our lives. Our key moments represent those areas in which we struggle. Our key moments are patterns which we are destined to repeat over and over again until we make the decision to overcome them. The key to overcoming our key moments is the principle of intent. Once we choose to grow from our key moments, we need to explore the response chain and understand our reactions. Join us to learn more about the key moments in your life that is allowing you just to survive and how to turn that into success.

### Building a Culture of Trust

Should you trust everyone? No. That would be naive. In our society, we are conditioned to be skeptical of certain situations. Do you follow a complete stranger into a dark alley? Absolutely not! On the flip side, people who do not trust anyone, ever are typically described as what? Jaded, uncaring or cold. The truth is, for most of us, we are all probably somewhere in between the two extremes. The purpose of Building Trust for High-Performance Leaders is to learn the trust factor principles and practices of trust and interpersonal communication that result in win-win relationships.

### Additional Topics

Be Your Best Self

Communicate Like Your Life Depends On It

Serving Up the Powers of Persuasion

Boundaries That Bind Us