### LYNNE JENSEN-NELSON

INFORMATION · MOTIVATION · INSPIRATION



# KEYNOTE SPEAKER | SALES TRAINER BUSINESS STRATEGIST



### "ENGAGING, KNOWLEDGEABLE, AND INSPIRING..."



Lynne Jensen-Nelson is driven to inspire. She is a highly sought-after keynote speaker specializing in effective communication strategies, profitable sales processes, and active brand management. She has also earned the Virtual Presenter Certification which is a test of a presenter's equipment, environment, and skill using remote presentation tools.

An award-winning industry expert with over 20 years of experience developing successful sales teams, Lynne is known for providing immediately applicable information and techniques every time she takes the stage. Her high energy presentations keep the audience actively engaged and leaves them with practical solutions to improve their approach to sales. All services can be delivered virtually, live stream or on-site.

As the founder of Conversion-omics Speakers & Consultants, Lynne leads a team of experts helping organizations, large and small, create effective business strategies and inspires event attendees to take their business to the next level. Lynne is ready to engage, educate, and entertain!

The speaker schedule fills very quickly. Book your event today!















**CLIENTS** 































# MOST POPULAR **Presentation Topics**















# CREATE A SALES PROCESS THAT DRIVES RESULTS!

Lead the sales process with proven customer management methods, essential communication skills and motivational sales techniques.

## APPLY DISC COMMUNICATION STRATEGIES

Recognize specific communication styles and adapt your sales strategies to effectively help sell more and have customers who can't wait to refer you to friends and family.

#### BUILD YOUR COMPETITIVE ADVANTAGE

Help prospective clients see what truly sets you apart in a competitive market place. Create and implement effective sales tools-prospecting, conversion, and follow up.

### COMMUNICATE WITH CONFIDENCE

85% of your professional success is based on your ability to communicate effectively. It's not just WHAT you communicate but HOW you communicate that makes all the difference.

#### ULTIMATE GUIDE TO EXCEPTIONAL CUSTOMER SERVICE

Today's consumers expect an exceptional customer experience. That means every member of your team, from first to last contact, needs to focus on making your customers feel valued.

#### lynnejensennelson.com

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### Book Lynne for your next event at lynnejensennelson.com or email lynnejensennelson@gmail.com

"As a keynote speaker, Lynne is compelling and exciting to watch. Her ability to connect with our attendees was genuine and they welcomed her message zealously."

Rick Burt Executive Director



"Lynne's inspiring and positive approach is very motivating. The things I learned from Lynne continued to help me connect with customers and succeed in reaching goals."

Lisa Gaupp Industrial Account Manager



"Lynne is among the best speakers I've seen. She is engaging, energetic, and knowledgeable. I thoroughly enjoyed her presentation and highly recommend her."

Mark Sullwold Territory Manager



"If you have an opportunity to attend a Conversion-omics presentation, DO IT! I left with a stronger sense of industry best practices, brand strategy, and understanding for consumer's needs."

Danielle Matthies Lead Interior Designer



"After attending several of Lynne's presentations, I became her #1 fan. She does a remarkable job capturing the audience's attention by delivering a high energy presentation."

**Chris Kauffung Regional Sales Manager** 

