

Jennifer Manley

BUSINESS STRATEGIST • KEYNOTE SPEAKER

Jennifer Manley inspires and coaches field mentors and independent business owners to reach their fullest potential. As the Vice President of North America's largest in-home interior design franchise company, she has led her team to record setting sales volume. Jennifer's methods allow companies to implement successful business strategies utilizing marketing, sales, and quality professional development to reach peak performance. Her strategies continually adapt to meet the needs of the ever-changing world around us.

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MAXIMIZE YOUR MARKETING

One of the most effective marketing strategies is "targeted layered" marketing. Learn how to identify and connect with your target audience with hyper-relevant content and cost-effective methodologies.

IT'S NOT A HARD SALE

Are you getting the small "yes" that turns into the big YES? Learn consultative selling techniques to improve your sales team closure rates, increase the average sale, and build customer loyalty.

THIS MEETING SHOULD'VE BEEN AN EMAIL

We've all been in meetings that are a waste of time. Leading your team in an effective meeting will increase company morale, improve productivity and raise accountability.

BUSINESS BY DESIGN

Hope isn't a strategy. Learn how to analyze your business to make educated decisions to move your business or department towards your goals. Increase your results and decrease your stress.