



# Dynamic Keynotes

# Inspiring Workshops



## RELEVANT TOPICS

Erik's keynote speeches and workshops are always relevant topics which leave a lasting impression with any audience.



## FULLY CUSTOMIZABLE

Erik can customize his keynotes and workshops to fit any event theme while still tying into the chosen topic.



## HIGHLY INTERACTIVE

From seat to screen!  
Erik utilizes state of the art software that interactively engages audiences and allows participation from mobile devices directly into his presentations.

## POPULAR KEYNOTES

Leading, Planning, or Selling thru Chaos  
Unleash Your Business Warrior  
Next Level Leading, Planning, or Selling

The 1° Decision  
Delivering Exemplary Service  
Magnetic Communication

## WHO IS ERIK?

Author ★ Speaker ★ Coach

Erik combines his unique experiences as a United States Marine, caregiver, and executive leader to provide businesses with the winning advantage for new levels of success.

## ERIK'S MESSAGE

The standard foundation of all of Erik's Keynotes and Workshops stems from one simple concept,  
**"People are our greatest asset"**.  
His messages resonate with everyone - from executives to new hires!

# LEADERSHIP AT EVERY LEVEL

FIND AND BUILD THE LEADERS WITHIN YOUR TEAM

## LEADERSHIP AT EVERY LEVEL

FIND AND BUILD  
THE LEADERS  
WITHIN YOUR  
TEAM

### Primary Theme:

Marine Corps veteran, leadership expert, and author of *The Leadership Connection*, Erik Therwanger shares the elite actions necessary for business leaders at every level to achieve the game-enhancing breakthroughs necessary to boost results in their entire organization.

### Key Takeaways:

Attendees will discover how to unlock their true leadership potential, overcome any challenge, and position their business and their team for the *Next Level* success they desire. With an emphasis on teaching the power of *Inclusive Leadership*, today's leaders will learn how to unlock the unlimited potential of a fully aligned and highly engaged team.

- Learn strategies to revolutionize leadership in your organization.
- Understand how to fulfill your leadership purpose.
- Discover new ways to catapult the performance of your team.
- Set and accomplish goals, by sustaining cultural integrity.

### Interactive Options:

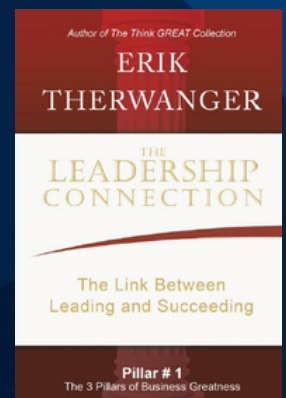
- Handouts for note-taking
- Digital polls during the keynote
- Implementation Course after the keynote - Think GREAT Academy



SPEAKER

**Erik Therwanger**

Founder & Author of Think GREAT



Erik Therwanger provides three core components – known as E<sup>3</sup>: Engage – Empower – Elevate

# NEXT LEVEL PLANNING

*Optimize Your Planning Results*



## Primary Theme:

Marine Corps veteran (air traffic controller), strategic planning expert, and author of *ELEVATE: Take Your Business to the Next Level*, shares the powerful strategies and techniques required to position your "Business Aircraft" to take off and reach new levels of success.

## Key Takeaways:

Attendees will discover how to set their sights on the dream destination for their business, create the plan needed for elevation, and unify their team for the *Next Level* results they are striving for. With an emphasis on teaching the power of *Business Elevation*, today's team members will learn how to elevate performance and cohesion to accomplish any goal.

- Learn strategies to create a powerful plan.
- Understand how to identify the goals necessary for growth.
- Discover new ways to create higher levels of team engagement.
- Inspire the entire team by sharing your vision.

## Interactive Options:

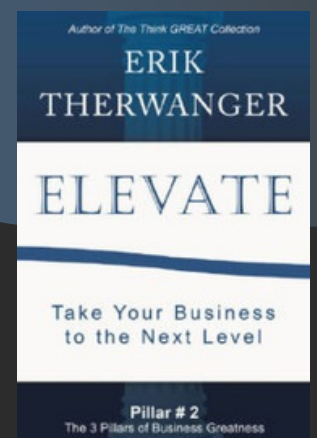
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# Selling thru Chaos

*It's Time to Drive Your Sales Results!*



## Primary Theme:

From his book, *Dynamic Sales Combustion*, learn how to do more than having just a sales vehicle; learn how to fire up your sales engine and drive sales to new levels. Discover the high-energy power of enhancing perceptions and mastering sales activities like contacting and follow-up.

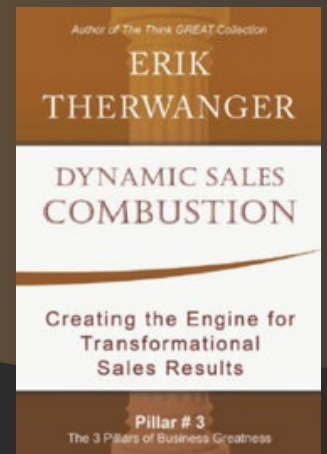
## Key Takeaways:

Attendees will discover the sales strategies and techniques necessary to open new opportunities, stay motivated, and impact their clients at higher levels during these unprecedented times. With an emphasis on understanding the sales engine that powers their sales vehicles, sales leaders will learn new ways to enhance their performance while achieving greater results. Today's sales leaders will unleash their unlimited potential!

- Learn strategies to enhance your mindset
- Understand how to identify and gather important data
- Discover new ways to build deeper relationships
- Create the structure necessary for gold-medal results

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# DELIVERING EXEMPLARY SERVICE

## ELEVATING THE CUSTOMER EXPERIENCE



### Primary Theme:

Marine Corps veteran, author, speaker, executive business coach, and culture expert, Erik Therwanger, teaches the tactics necessary to unlock the Four Quadrants of Exemplary Service and fully unify and engage your team to consistently deliver the optimal experience for your customers.

### Key Takeaways:

Attendees will discover how to unleash the power of their people and position their business to foster a highly proactive environment, ensuring precise execution of all actions. With an emphasis harnessing the power of positive attitudes, today's business professionals will learn how to create a fully aligned and highly engaged team that truly delivers exemplary results.

- Learn strategies to encourage high levels of teamwork.
- Understand how to encourage flawless execution of processes and systems.
- Discover how to identify the common denominators of every customer.
- Exceed all customer expectations and increase referrals.

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# Magnetic Communication

*It's Time to Create the Movement that Unifies Your People!*



## Primary Theme:

From his book, *The Communication Movement*, learn how to unify your people by creating a movement in your organization as you harness the untapped power of communication. Discover why communication is one of the most powerful tools we have in the workplace and how to unleash its magnetic powers.

## Key Takeaways:

Communication is typically ranked as a “10,” on a scale of 1-10, when asked how important it is in the workplace. But there are often more examples of “poor” communication than “moving” communication. Attendees will discover how to recognize the four types of communication happening right now in their businesses, and learn the strategies and techniques needed to transform each one into an empowering tool for success.

- Learn how to magnetize the words chosen in the workplace
- Understand techniques to unleash the power of our speeches
- Discover how our gestures can empower the people around us
- Achieve new levels of success by taking the right actions

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