

Lynne

JENSEN-NELSON

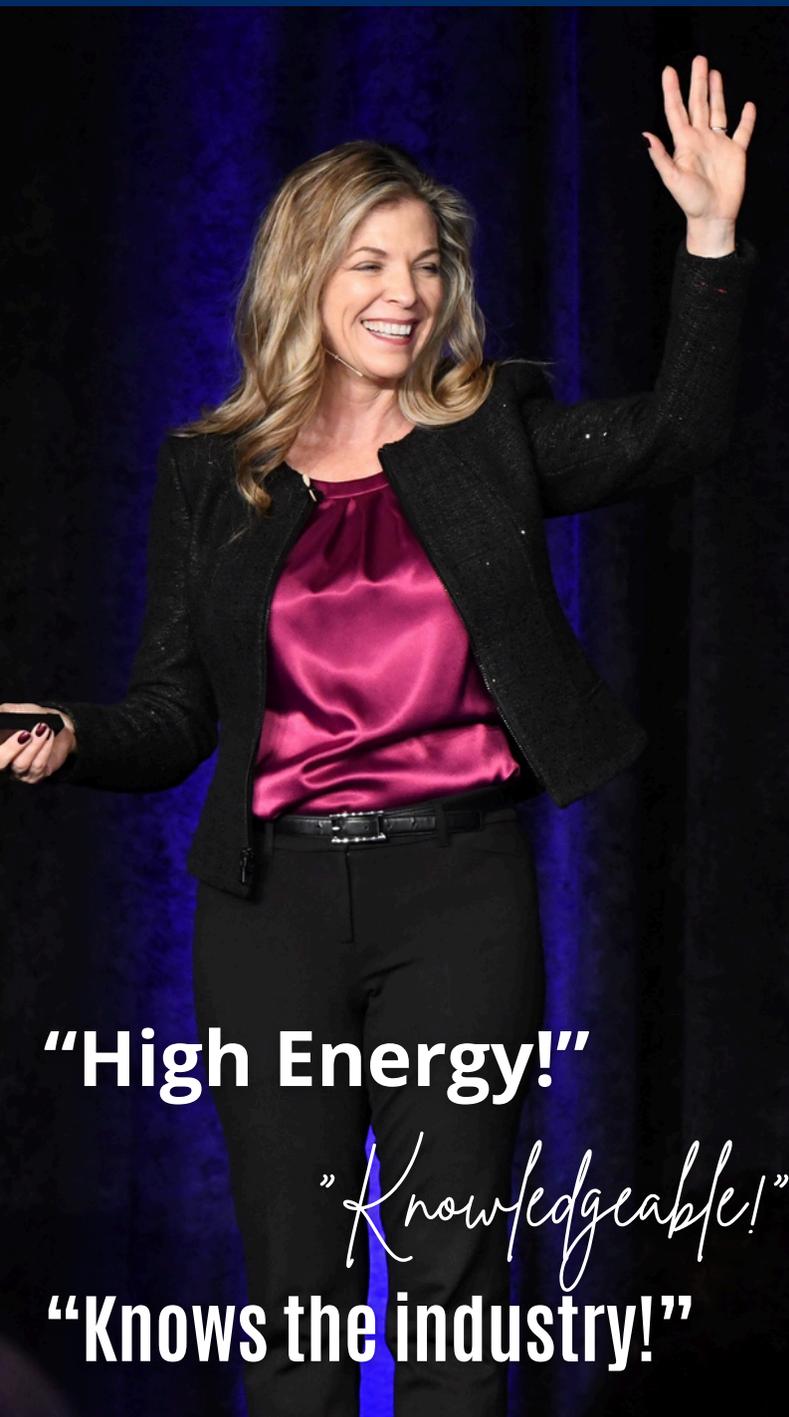
Information • Motivation • Inspiration



ACTIONABLE STRATEGIES. REAL RESULTS.

Unstoppable Inspiration.

Lynne Jensen-Nelson electrifies the room. A dynamic keynote speaker specializing in high-impact sales techniques, motivational leadership, and powerful communication strategies, Lynne is known for transforming audiences with energy, expertise, and immediately actionable insights they can't wait to put into practice.



“High Energy!”

“Knowledgeable!”

“Knows the industry!”

With over 25 years of experience building and leading top-performing teams, Lynne brings award-winning industry expertise to every room she enters. **Her high-energy presentations keep audiences engaged, inspired, and ready to implement real-world tactics and skillsets that drive success.** Her sessions deliver the tools and motivation professionals need to elevate their game and improve their business.

As the founder of Conversion-omics Speakers & Consultants, Lynne leads a powerhouse team dedicated to helping businesses of all sizes craft winning strategies. Whether she's engaging a large conference crowd or leading a custom workshop, Lynne delivers game-changing insights that empower professionals to sell smarter, lead stronger, and communicate with confidence

Ready to energize your event? Lynne is here to engage, educate, and ignite success!

TRUSTED BY CLIENTS TO

Drive Results



AMERICAN SOCIETY OF INTERIOR DESIGNERS



NKBA NATIONAL KITCHEN+BATH ASSOCIATION

NARI NATIONAL ASSOCIATION OF THE REMODELING INDUSTRY

NAHB National Association of Home Builders

MOEN Geiger Brandspiration.

nationwide marketing group

FEI GROUP

Bridgewood CABINETS

U.S. LBM

NAIFA

HEARTH & HOME technologies Hearth Experts

RE/MAX

ids INTERIOR DESIGN SOCIETY

BLD CONNECTION

MARSH CABINETS

HHRAM

MASTERBRAND



wbma Western Building Material Association

CUSTOM WOOD PRODUCTS



CONSTRUCTION SUPPLIERS ASSOCIATION

PCMA PROFESSIONAL CLUB MARKETING ASSOCIATION

DURA SUPREME



LBM Advantage Better. Stronger. Together.

Furniture Today

sen DESIGN GROUP

kw KELLER WILLIAMS REALTY



DAKTRONICS

WINC WOMEN IN NEW CONSTRUCTION

KODIAK BUILDING PARTNERS



CAMBRIA

WELLS FARGO

Contemporary Design Group

WithIt Women's Leadership Development Network

POWER PACKED

Presentations



**One-of-a-kind
Presentations**
Available Upon Request

DESIGN A SALES PROCESS THAT DRIVES RESULTS!

Lead the sales process with proven customer management methods, essential communication skills and motivational sales techniques.

Key Takeaways

- Sell more and help customers make better/faster buying decisions!
- Stop wasting time on customers/projects that just aren't going anywhere!
- Custom learning guide contains detailed session notes, exercises, & reflective questions.

BUILD YOUR COMPETITIVE ADVANTAGE

Help prospective clients see what truly sets you apart in a competitive market. Create and implement effective sales tools. *Approved for industry certifications and CEUs.*

Key Takeaways

- Capitalize on influential industry statistics and create clear points of differentiation to set you apart from the competition.
- Deliver solutions that meet the changing needs of customers & stop competing on price.

SELL SMARTER WITH DISC STRATEGIES

Recognize specific communication styles and adapt your approach to effectively sell more, lead better, and create successful relationships.

Key Takeaways

- Create deeper understanding of their own DISC+ profiles and how to leverage their strengths while addressing common communication challenges.
- Enhance their ability to manage conflict or challenging situations/customers.

LEAD WITH INFLUENCE, IMPACT, & INSPIRATION

Influence is powerful. Research shows your level of professional success or failure is tied directly to your ability to positively influence those around you, no matter your position within the organization..

Key Takeaways

- Accelerate results, enhance team development, and create a better work environment.
- Learn effective leadership and communication skills.

THE ULTIMATE GUIDE TO EXCEPTIONAL CUSTOMER EXPERIENCE

Today's consumers expect an exceptional customer experience. That means every member of your team, from first to last contact, needs to focus on making your customers feel valued.

Key Takeaways

- New strategies for managing today's busy, risk-averse, and easily frustrated customers.
- Understand the clear impact internal communication has on the customer experience.

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"Lynne is compelling, smart, and exciting to watch. Her ability to connect with our attendees was genuine and they welcomed her message zealously and talked about it long after the event!"

Rick Burt
Executive Director

"WOW! Lynne really delivers! Her approach is genuine, personable, relatable, and fun. She inspired us to be intentional about growing our business. Power-packed with actionable info."

Eileen Burick
Business Owner

"Lynne is among the best speakers I've seen. She is engaging, energetic, and knowledgeable. I thoroughly enjoyed her presentation and highly recommend her."

Mark Sullwold
Territory Manager

"After attending several of Lynne's presentations, I became her #1 fan. She does a remarkable job capturing the audience's attention by delivering a high energy presentation."

Chris Kauffung
Regional Sales Manager

Book Lynne for your next event at conversion-omics.com or email lynne@conversion-omics.com

IS LYNNE JENSEN-NELSON THE RIGHT FIT FOR YOUR EVENT?

Yes! Here's why...

She Captivates from Start to Finish.

Lynne is a dynamic storyteller who immediately grabs the audience's attention and encourages them to take action!

She Delivers Relevant, Market-Savvy Content.

With industry-specific insights and cutting-edge strategies, Lynne's presentations are always fresh, timely, and impactful.

She Brings High Energy & Motivation.

Lynne's presentations are power-packed with actionable takeaways, igniting enthusiasm and driving personal and professional growth.

She Connects & Customizes for Maximum Impact.

Lynne does her homework! Every presentation is tailored to align with your event's goals, earning her top ratings in post-event evaluations.

She's a Reliable, Stress-Free Partner.

Event planning is complex—Lynne makes it easier! She's a true professional, ensuring seamless communication, preparation, and follow-up.

She Entertains While Educating.

Lynne's fast-paced wit keeps audiences engaged, laughing, and learning all at once!

She's Been in the Trenches.

From climbing the corporate ladder to thriving as an entrepreneur, Lynne's real-world experience makes her an authority on communication, sales strategies, and effective leadership. She's walked the walk.

She Creates Unforgettable, One-of-a-Kind Presentations.

Love cookies but hate cookie-cutter keynotes? Lynne delivers customized, meaningful messages designed specifically for your audience's needs.

**If you want a speaker who energizes, engages, and delivers real results—
Lynne Jensen-Nelson is the one to book!**