

Sam Richter

A Hall of Fame speaker who shares the secrets, builds the AI tools, and provides more value than any program you've ever experienced.

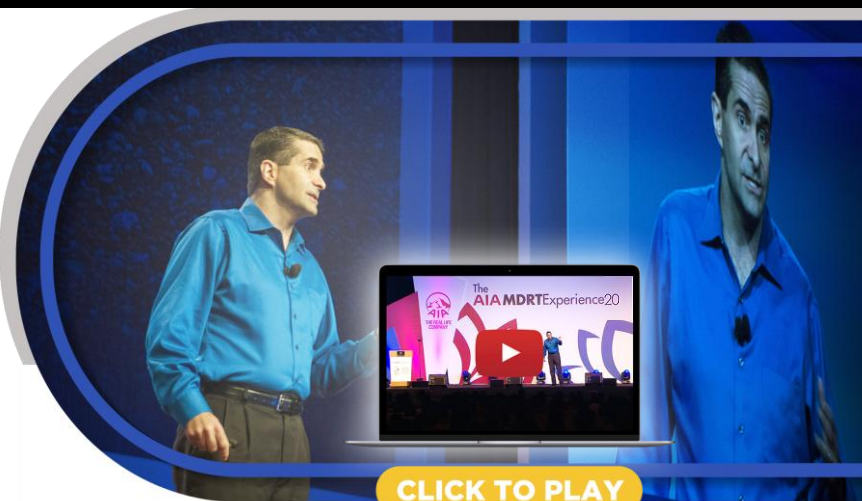
Dynamic, super-entertaining, high-content programs where the implementation continues long after the ovation subsides. **Guaranteed.**

An internationally acclaimed speaker, author, and technology entrepreneur, Sam Richter's incredibly high-energy in-person and virtual keynote and workshop programs will leave your attendees knowing more and wanting more. Perfect for any age and technical ability, Sam customizes his programs for every audience, delivering his messages through engaging, sometimes scary, yet always super-entertaining stories.

Your attendees will have a ton of fun, and, more importantly, leave with actionable ideas and resources they can immediately implement to improve their business and personal success.

AUDIENCE BENEFITS:

- Discover the power of insight, how to find it, and how to leverage it to improve your business, sales, and life.
- Discover the strategies and techniques from a Hall of Fame speaker who also builds the AI tools transforming industry.
- Uncover the secrets to differentiation, value-based relationships, and ethically stacking the deck in your favor.
- Our [post-conference value program](#) takes your attendees' conference experience to a new level.



CLICK TO PLAY

<https://www.samrichter.com/highlight>

An inductee into the **National Professional Speaker Hall of Fame**, Sam was named one of the world's **Top 50 Sales Keynote Speakers**, one of the **Top 100 Motivational Speakers**, one of the **Top 15 Highest Rated Virtual Presenters**, the **IES Speaker of the Year**, and one of the **Top 50 Global Internet Gurus**. He's won a Gold Award at the International Film Festival, a Codie Award – the Oscars of the software industry, and he's a past finalist for Entrepreneur of the Year

PROGRAM REVIEWS

- "You are the best speaker in our organization's history, and we've had the President, sports stars, and some of the most well-known speakers in the world. For you to be placed at the top...WOW!" - *Express Employment Professionals*
- "We immediately used Sam's methods to land a \$4 million account. This is the biggest revelation I've had in my 24 years in the business." - *Major Financial Services Firm*
- "For the second year in a row - and you are the only speaker in our history whom we've ever booked two years in a row - you once again "wowed" us all. - *US Bank*

MOST POPULAR SPEAKING TOPICS:



Get the Meeting No One Else Can

Intel Secrets to Create Sales Authenticity

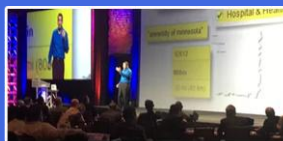
At a time where information is abundant, but authenticity is scarce, knowing your prospects and clients and what matters to them is no longer just a sales strategy - it's a competitive advantage. Discover how to find the intel to connect with decision-makers in a way that generates results.



Mindset Shift™: Generative AI

Transform Your Business, Your Job, and Your Life

Generative AI is transforming our world at a speed never before seen in history, changing the landscape of business and lives. Discover how to actually use these powerful technologies and unlock the opportunities that will forever redefine how you live, work, and connect.



Every YES Begins with a KNOW

The Power of Insight for Authentic Connections

In a world where so much of our communication is automated and often feels impersonal, how can you stand out as authentic, genuine, and relevant? By understanding others at a deeper level, you can communicate in ways that truly matter to them, creating more "human" connections.



Don't Steal the Cheesecake

Digital Reputation Management in an Everything is Public World

We have more ways to communicate than at anytime in history. Unfortunately, what you and others post online, text, leave in a voicemail, do in front of a camera, and even write in an email is not limited to private networks. And it can have a major impact on your personal and company brand.

For booking information, contact your speaker bureau representative