



Ted Ma

Helping leaders create a culture that people never want to leave.



Click the image to view my speaker demo video



**MOST
REQUESTED**

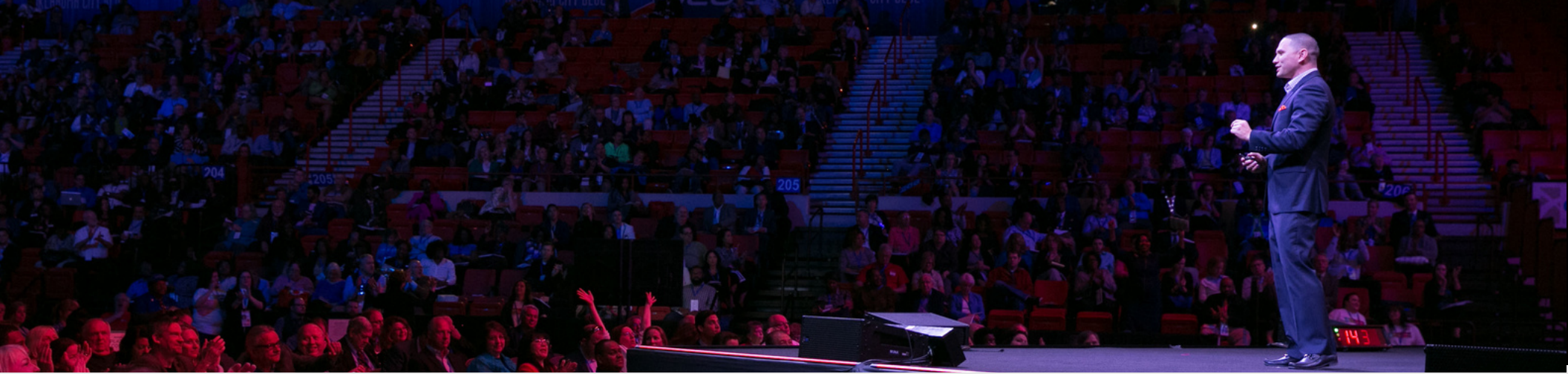
Be the One:

How Great Leaders Bring Out the Best in Others

We all have someone who made a significant impact on our careers; the mentor who challenged the way we see ourselves and how we show up in the world. As a result, they become “the one” for us. Our ability to be the one for others doesn’t happen by chance; it is a result of a specific mindset and set of behaviors. Based on a national research study of over 1,000 professionals, this interactive program reveals a practical process to unlock the potential in others. Participants will be challenged to rethink their role as leaders, change how they interact with their team members, and learn how to create a culture that people never want to leave.

In this session, you will:

- ✓ Discover the 3-step process to empower people to perform at their best
- ✓ Explore the barriers that hold most leaders back and how to overcome them
- ✓ Learn the key differences that separate leaders from mentors
- ✓ Identify the 5 traits of great mentors and assess how you measure up



Mindset Shift:

How to Close the Gap between Potential and Performance

What separates top performers from everyone else is their mindset. Most people are so busy figuring out how to get by that they miss out on opportunities to get ahead. While we all have potential, converting that into performance requires shifting your mindset. In this program, we explore the strategies to unlock your potential, perform at a higher level, and add more value in the process.

In this session, you will learn:

- ✓ The 3 elements that create peak performance
- ✓ How to move from your comfort zone to your growth zone
- ✓ How to turn failure into your ally
- ✓ How to ask for the feedback you need to grow



Leadership Loyalty: How to Be the Leader People Never Want to Leave

What do you remember about the leaders that earned your loyalty? Chances are, you remember the way they made you feel. These leaders learned how to leverage the power of their example, created a culture of appreciation, and developed new leaders on their team. Their communication approach changed from telling their employees what to do to coaching them. In this interactive program, we uncover the strategies for you to become the leader that people want to follow and never want to leave.

In this session, you will learn:

- ✓ Why employees quit their job and how you can get them to stay
- ✓ The critical skill that most leaders overlook and how you can apply it to increase engagement and retention
- ✓ How to resolve problems in a way that promotes trust
- ✓ The 4-step process you can use to empower your team



The EQ Factor:

How to Use Emotional Intelligence to Succeed in Business and Life

As a leader, you know the importance of understanding your emotions, managing them, and expressing yourself effectively. The best leaders know how to relate to the emotions of others and use emotional intelligence to enhance their relationships. In this interactive program based on the principles of EQi 2.0, you will learn how to be smarter with your feelings and how to use EQ as the foundation for your success.

After this session, you will be able to:

- ✓ Identify the elements of emotional intelligence
- ✓ Interpret your EQ-i 2.0 assessment results
- ✓ Discover your EQ strengths and areas of opportunity
- ✓ Determine the repeatable skills you can implement to increase your EQ



"Ted did his homework and the keynote was right on. The feedback we've gotten from our attendees is that this was the best keynote speaker to date."

JUDY LEVINSOHN

Director of Education, CACM



"Ted brought the enthusiasm and energy that we wanted to kick off our conference and set the tone for the rest of the event."

PHIL THOMAS

Conference Chair, TRMA



"Ted was so easy to work with. I would definitely recommend him to meeting planners who want a low maintenance, high quality, high impact speaker."

JULIA WILLMOTT

CMP, Senior Planner, HPN Global



Click above to see what clients are saying

TOP 10 REASONS TO BOOK TED

1 EXPERIENCE

As an elder millennial, Ted has over 20 years of experience leading teams and developing leaders. He is the perfect blend of youth and experience.

2 CUSTOMIZATION

Presentations are tailored specifically to your audience. In addition to the pre-event planning call, we can use pre-event surveys and interviews to customize his message. No canned speeches!

3 CONNECTION

Unlike many speakers who show up right before they go on stage and then leave right after, Ted enjoys connecting with audience members before and after he speaks.

4 ACTIONABLE CONTENT

Ted doesn't just share insightful content. He provides practical takeaways that your attendees can implement right away.

5 LOW MAINTENANCE

We pride ourselves on being easy to work with. Clients often tell us that Ted was the easiest speaker they have ever worked with.

6 AUDIENCE INTERACTION

Interaction is critical to keeping an audience engaged. Instead of lecturing to your attendees, we incorporate interaction throughout and will often bring audience members on stage (or on screen).

7 EVENT PROMOTION

Ted can record a pre-event video to promote registration and connect with your audience ahead of time. He can also provide articles/blogs and engage with your attendees on social media.

8 PARTNERSHIP

When you hire Ted, you're not just hiring another speaker. You're hiring a partner who will collaborate with you to help make your event successful.

9 DELIVERY

A good message that is poorly delivered is easily forgotten. Ted's speaking style is passionate, inspirational, and high-energy.

10 SATISFACTION GUARANTEED

Are you tired of betting on speakers, hoping that what you see online is what they will actually deliver? We get it! If you are not satisfied with Ted's performance, we will refund his speaking fee.

ABOUT TED MA

Ted Ma is an international keynote speaker, author, and leadership expert who helps leaders bring out the best in others and create a culture that people never want to leave.

As an elder millennial, he has been speaking on stages and coaching leaders for over 20 years. Unlike many leadership experts, Ted has experience building and leading an international sales team of over 6,000 independent agents.

“Every mentor is a leader, but not every leader is a mentor.”

Ted has been featured in publications including USA Today, Inc, CNBC, and the New York Times and was named one of the Top 100 keynote speakers of 2019 by Databird Business Journal.

TED HAS BEEN FEATURED IN:



Kiplinger



Inc.

**BUSINESS
INSIDER**

