

Jeff Lee

Professional Scrum Trainer (PST™) | Agile Coach | Keynote Speaker
A pragmatic transformer of organizations and paradigms.

Jeff began his career serving traditional organizations as a software engineer, tester, business analyst, and project manager. Twelve years ago, he changed his focus to serve people as a Scrum Master, Agile/Organizational Coach and Trainer. The pivot from serving bureaucracies to serving people inspires him on a daily basis. In those 12 years he trained, Jeff coached and learned from thousands of people who wanted a more sustainable, successful and rewarding work life.



For 20 years, Jeff lived in the intersection between self-managing teams and well-intentioned managers who want to control them. As a green project manager, Jeff sought to provide the control that the managers desired. As an Agile coach, he changed his focus to dysfunctional management behaviors, helping managers to become leaders of self-managing teams. In that time he has worked in industries as diverse as eCommerce and medical device; in domains ranging from software development to marketing.

Jeff shares real-world stories from the workplace, from his experience raising three kids and from his hobbies. In his spare time Jeff likes to brew beer, play on curling teams and read books on history.



★ Featured Keynote

Navigating the Gray Space: A culture of learning lights the path

People in your organization are making decisions every day. Some are clear choices, but most are judgment calls with significant shades of gray. Our personal lives and values give us direction, but it's company values and culture that can provide light or keep decisions shrouded in darkness. In this compelling and personal keynote address, Jeff shares his own experience on the intersection of personal life and company culture and how they influenced important decisions in his work and life.



"Jeff was amazing! He was very patient with all of my never-ending questions! He has a wealth of knowledge and was willing to share openly."

L. Winchester

Leading Learning Organizations

In modern product development, learning has become more important than knowledge. Cultures of accountability and blame no longer work. Hear what Leadership qualities are essential to foster a learning organization.

Agile Planning

By definition, complex product development involves learning, which requires change. Building opportunities to inspect and adapt into your process is essential for success. Don't rely on planning well, plan often!

The Scrum Experience

In this hands-on journey through the Scrum Framework, participants will actively participate in a real Sprint and build a real (virtual) product. In the process you will learn about common Scrum anti-patterns, why they are a problem and how to fix them.

Foundations of Agility

Agile isn't a buzzword, it's your best path to success in complex environments. Learn how the building blocks of Agility help you pursue meaningful outcomes for your business.



Keynote Talks



Workshops



Book Jeff Today!



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