



American Sociologica Associatio





DR. MICHELLE JANNING

Experienced, engaging, interactive (and funny!) speaker

Award-winning educator and author of 6 books and 50+ research articles, essays, and reports

Leader in social science research on space, design, interactions, and inclusiveness

Innovative thinker and internationally acclaimed sociologist & social science methodologist

Collaborative consultant on organizational culture, systems design, and strategic planning

AUTHOR KEYNOTE SPEAKER CONSULTANT TRAINER

funny!) speaker

PRAISE FOR DR. JANNING

"Michelle is a warm and engaging speaker, and welcomes anyone with an interest in better understanding and building the world around them to learn from her vast expertise in sociology.

Shelby Blessing, AIA, Senior Associate/Design Architect --Page

Michelle can captivate any audience with her engaging stories and deep knowledge of systems, design, and our social world. You will leave feeling like you just took the best class you've ever had."

Lina Menard, MURP, Sustainable Homes Professional ---**StudioWEBSTER**



FEATURED IN:







POPULAR PROGRAMS

Available for In-Person Presentations, Virtual Presentations, Keynotes, Breakout Sessions, General Sessions, Workshops (half day & full day)

Inclusive Input Yields Inclusive Design: Diversity, Equity, Inclusion, & Access in Design

Learn how to get good data to inform your current and future designs by asking the right people the right questions in the right setting and at the right time. Become an expert at incorporating diversity, equity, inclusion, and access into your data-gathering and design processes, yielding more socially sustainable designs.

Book your event with Dr. Janning today! **Customized presentations upon request** Conversion-omics | conversion-omics.com | more@conversion-omics.com | 612.803.4512



From LEGO to Living Room Design: The Stuff & Spaces of (Real) Family Life

Data-Driven Design: Leveraging People Research in the **Design Process**

Home designs and family lives affect each other. **Explore** connections between residential design and the realities of today's families and neighborhoods, with upto-date social science research findings and compelling stories that situate people's style and lifestyle preferences within a larger social and historical picture.

Journey through key points in the design process using data about how people actually live their lives. From research question formulation to data collection, analysis, and sharing, this program outlines the needed steps and methodological insights for a data-driven and design thinking approach to design and building.