

Cathy Paper, M.A.

NATIONAL SPEAKER | BUSINESS COACH | MARKETER | PODCAST HOST

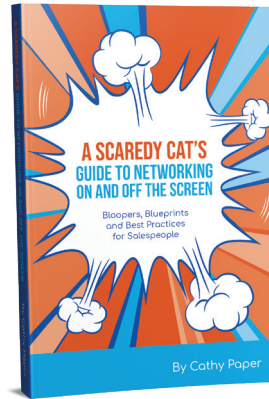
Over 15 years of Igniting Audiences
to Build Better Networks



Programs Overview

Don't Be A Scaredy Cat! Build your ALL STAR NETWORK™ relationships to network with more confidence on and off the screen.

Robust networking is a crucial skill for sales people and career driven professionals. These skills work for introverts and extroverts alike. Developing an ALL STAR NETWORK™ action plan is a systematic and proven way to build and manage your key relationships.



Network Like A Rockstar: 10 steps to find your connection style and build your ALL STAR NETWORK™.

People don't remember ordinary, they remember meaningful and valuable. People want to connect. Once you meet, how do you keep relationships meaningful, productive and engaging? You can become a networking ROCKSTAR with the ten steps to develop your networking style and take inspired action.

These programs are perfect for sales people, high potentials and rising leaders, women's groups, associations and professional development.

Endorsements

"As a speaker Cathy Paper knows how to energize, entertain and educate an audience. She's as dynamic virtually as she is in person and the TEAM WOMEN members and sponsors are now ROCKSTAR networkers."

— Katy Burke, Team Women Executive Director

"What a great event last week. We felt plenty of SPARKS and I loved how you helped each of us set a goal, breaking it down to reality-sized bites that are easy to chew."

— SVP Planning Director, BBDO Proximity

"Cathy Paper knows how to move our organization forward. Her team designed a program that allowed us to increase the performance of our team with a straightforward approach that worked for our employees."

— Ashley Rodriguez, Polaris Industries

About Cathy

Cathy Paper, M.A. is the founder of RockPaperStar, a consulting firm that specializes in coaching and training for individuals, business owners, and executives by offering creative programs to improve process and performance.

Cathy has coached leaders at Best Buy, Paramount Pictures, John Deere, Apple, and Zappos as well as many Minnesota based privately held companies and service firms. With energy and enthusiasm, Cathy shares her networking savvy, change management expertise and marketing skills to guide dedicated leaders to define and reach goals for their teams and organizations. Her naturally competitive nature — Cathy runs, played rugby and was a Minnesota State Tennis Doubles Champion — is inspiring and contagious. Cathy earned her BA at Williams College and holds a Master's Degree in Organization Development from the University of St. Thomas.

She is a national speaker, a columnist for the American City Business Journals, an espeaker certified virtual speaker and the host of the AllStar Networking Show podcast at Midtown Global Market.

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Sample Client List

