



David Gee

KEYNOTE, COACH, CONSULTANT, EMCEE



Creating Emotional Connections

MY MISSION

To help sales and marketing professionals, or anyone with a message really, to win the biggest battle all of us face today; earning the time and attention of our audience. We only have a few seconds to pique someone's curiosity, activate their brain, disengage the autopilot, offer something of value, and create authentic and memorable interactions. Through my speeches, seminars, training and coaching, 3 Second Selling gives you the language and the tools that will get your audience to listen longer - and buy quicker. I am a former TV news anchor and reporter and I used this platform to craft unique interviews with dozens of Hollywood stars and five U.S. Presidents and it will work for you! Let's make your 3 seconds always count.





PROGRAMS

3 SECOND SELLING

It has never been easier to reach large numbers of people with your sales and marketing messaging and never more difficult to actually connect with them. You only have 3 seconds to create that connection and get on the path to sales success by becoming someone people know, like and trust.

MAKING YOUR MARKETING MORE RELEVANT

What do you want people to KNOW? What new insights do you want them to BELIEVE? What do you want them to DO? We show you how to build an effective call to action that defines how you will change your customer.

STORYTELLING & SALES

Be different, engaging and memorable. Address their pain. Make sure it's about them, not you. Demonstrate what it means vs. what it is. Build contrast. Create action through priority and urgency. You'll learn how to sell more by telling better stories.

TESTIMONIALS

MARK OVERBYE

CEO, ANTHEM MARINE

David's business intuition is exceptional and coupled with his communication gifts, the combination is powerful. He's a wonderful speaker and consultant and certainly an impact player when it comes to brand development and market expansion. A trusted partner, David's commitment to doing it right spotlights his personal mantra of excellence. I highly recommend him!

JOY MCBRIEN

WOMEN'S RIGHTS ADVOCATE

AND CEO, FAIR ANITA

Working with David has transformed my organization, really taking it to the next level. He's helped define and refine our message, allowing us to better communicate with a variety of stakeholder groups, from customers to wholesale accounts to investors. He's an endless wealth of knowledge and a pleasure to work with.