

MEET DR. JERMAINE DAVIS

Growing up surrounded by violence and fear on the west side of Chicago, Jermaine changed the direction of his life by studying success, achievement, and leadership. Now he helps individuals, teams, and organizations thrive and succeed by teaching the principles and practices of

Positive Interpersonal Interactions.™



“ Jermaine’s passion motivates and engages people but more importantly he inspires action. He is enthusiastic and knowledgeable. I was delighted with his unique twist on leadership, motivation and communication. Jermaine adapts to his environment and will win over any group. I promise you will see results. ”

Crowne Plaza Hotel & Resorts
Kristina Burks, Controller/Director of Human Resources

WHO IS JERMAINE DAVIS?

Before receiving the prestigious College Instructor of the Year Award, Jermaine Davis worked in corporate America for IBM, Keebler Cookies, and Frito-Lay in the areas of sales, management, leadership, and customer service. Now, he is an award-winning college professor and international speaker and workshop leader. As a communications and leadership scholar at Century College (Minnesota), Jermaine teaches individuals how to communicate and lead effectively, both personally and professionally. Jermaine has authored 10 books that have been adopted by many universities and organizations across the United States.

Jermaine was raised in a drug- and gang-infested area on the west side of Chicago in a single-parent home. After the tragic loss of six family members to violent deaths, he enrolled in college to change the direction of his life. Jermaine holds a BA and an MA in Speech Communications, a Doctorate in Organizational Leadership.

Recently, Jermaine produced the highly anticipated documentary, *Breaking The Cycle*, a film dedicated to helping individuals overcome the negative beliefs and behaviors that keep them trapped in destructive lifestyles. Jermaine is founder of Seminars & Workshops, Inc., a personal and professional development company dedicated to helping individuals thrive and succeed in life, school, and work. Major organizations seek out Jermaine’s expertise in the areas of motivation, leadership, team effectiveness, work/life balance, and diversity and inclusion.

CLIENTS

3M	GOODWILL/EASTER SEALS
AMERICAN EXPRESS	HEALTH PARTNERS
AMERICINN HOTELS	LUTHERAN SOCIAL SERVICES
ASTD	MEDTRONIC
AT&T	MINNEAPOLIS PUBLIC SCHOOLS
BEST BUY	PURDUE UNIVERSITY
BLUE CROSS BLUE SHIELD	SAINT PAUL PUBLIC SCHOOLS
BOSTON SCIENTIFIC	SHRM
BOYS & GIRLS CLUBS	SPRINT
BREMER BANK	UNITED WAY
CATERPILLAR	UNIVERSITY OF MINNESOTA
CATHOLIC CHARITIES	UNIVERSITY OF WISCONSIN
CITY OF MINNEAPOLIS	WAKE COUNTY PUBLIC SCHOOLS
CITY OF SIOUX FALLS	WELLS FARGO
CORNELL UNIVERSITY	WEST POINT MILITARY ACADEMY
ENTERPRISE RENT-A-CAR	WOMEN & BUSINESS CONFERENCE
FEDERAL RESERVE BANK	YMCA
FREDDIE MAC	YWCA

BOOK JERMAINE!

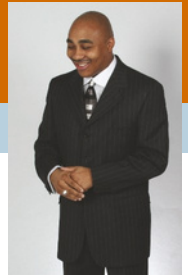
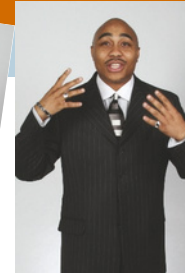
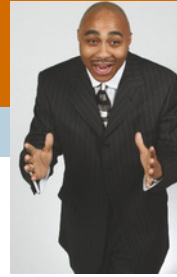
To book Jermaine, contact:
612.803.4512
more@conversion-omics.com

“

Jermaine is a dynamic and entertaining speaker. He engages his audience with high energy and humor. As a nurse manager I was able to take back practical tips to share with my nursing team. Jermaine's speeches and books have positively influenced my personal and professional life.

”

*Walker Methodist Health Center
Bette Gordon, Assistant Director of Nursing*



KEYNOTES + WORKSHOPS

MOTIVATIONAL

RECHARGE: Beating Burnout Before It Brutally Beats You

Recharge, refresh, and renew your mental, emotional, and physical well-being. You will learn practical tips to help you become highly effective, efficient, and productive. Prepare to develop a game plan for your life and career.

THRIVE: Energizing Your Life and Career from the Inside Out

Contribute and add value to your team and organization by leveraging your greatest assets—your unique talents, abilities, gifts, and skills. Topics include branding, envisioning, career engineering, conquering fear, self-doubt, and workplace stagnation.

The Bounce-Back Factor: Overcoming Obstacles to Achieve Success

Become resilient during times of change and challenge. Whether low morale, team conflict, or organizational change, you can manage feelings of helplessness and hopelessness by developing mental clarity, emotional composure, and personal confidence.

LEADERSHIP

Leading in Times of Uncertainty

Motivate, inspire, and influence others during times of change, challenge, chaos, and transition. Get everyone on the same page by clearly articulating the organization's mission, vision, values, and goals to ensure team success.

Thriving as a Team

Work cooperatively and collaboratively with others to produce the greatest results for your team, organization, and customers. Topics include building trust, buy-in, respectful communication, conflict management, goal achievement, and innovation.

Sink or Swim: Thriving and Succeeding as a Leader

Fulfill the vision and accomplish the goals of your organization *with* and *through* the talents of your peers. Effectively utilize the tools of positive influence, communication competence, and emotional intelligence to take your organization to the next level.

DIVERSITY + INCLUSION

Leading with an Inclusive Lens

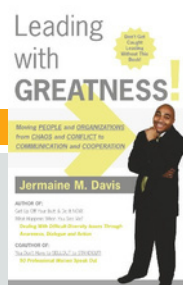
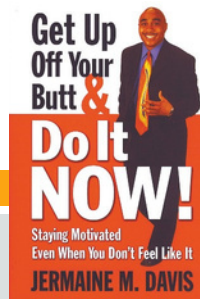
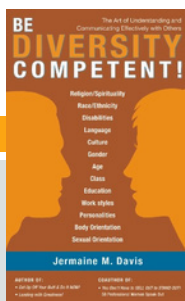
Lead, communicate, and work effectively with different cultures, ethnic groups, sexual orientations, ages, beliefs, and more. Leverage diversity and inclusion as a competitive business advantage to improve and increase your organization's morale, motivation, and market share.

Oops... What Do I Do Now? Fostering a Culture of Respect and Inclusion

Create a friendly, inclusive, welcoming, and respectful work climate. Respond effectively to inappropriate comments and offensive behaviors. Work environments where employees feel safe and respected lead to higher levels of creativity, productivity, and innovation.

Women's Leadership: You Don't Have to Sell Out to Stand Out!

Based on Jermaine's book, learn the insights he gained from interviewing 127 professional women of all ages and positions across different industries and organizations. **STAND OUT** in life, school, and work. Topics include Playing the Game, Developing Grit, Career Positioning, Values Management, and the Female Tax.



We Invite You to Read a Book by Jermaine!

BOOK JERMAINE!

To book Jermaine, contact:

612.803.4512

more@conversion-omics.com