

JAIME TAETS



BRIDGING THE CULTURE GAP BETWEEN LEADERS & EMPLOYEES

There is a dramatic gap between two very tired and frustrated stakeholder groups in the corporate world today – leaders and employees. And this gap is not getting smaller. But, there is reason to be excited about the future of work, as Chief Vision Officer and Founder of Keystone Group International Jaime Taets shares with corporate audiences around the world.

With a fresh and relevant perspective straight from the C-Suite of Fortune 100s, Jaime guides leaders and their people to embrace a new approach that can bridge the gap between what leaders and organizations need in order to grow, and what their employees want in order to stay. To successfully achieve this new future of work, leaders will need to address and deliver on the permanent concerns of human beings - being known, valued, and connected. But it will also rely on employees embracing their roles with more certainty.

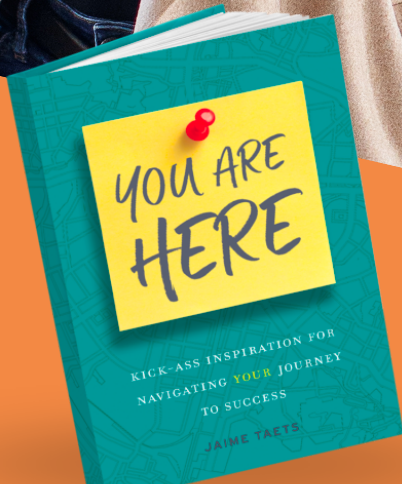
“ CEO, PUBLIC SPEAKER, AUTHOR, PODCAST HOST, AND THOUGHT LEADER JAIME TAETS IS UNIQUELY QUALIFIED TO ADDRESS THIS INTERNAL CULTURE CRISIS. ”

This new and powerful mindset shifts the narrative from blame to collaboration. Jaime has shared this approach with hundreds of executive teams around the world. When all stakeholders recognize the shared responsibility in creating a corporate culture focused on human needs as well as productivity and growth, it creates a competitive advantage, produces better long-term success and ultimately fosters an employment brand that retains and engages talent.



JAIME TAETS

- Chief Vision Officer and Founder, Keystone Group International
- Award-Winning Entrepreneur & Author
- Management and Board Advisor



KEYNOTE

Bridging the Gap Between Leaders & Employees for a NEW Future of Work

Leaders in every organization are tired. Global issues are now affecting companies of every size, and retention and engagement are critical issues on every leader's mind. Add to that the daily rigors of managing risk and growth and it's easy to see why many great leaders have stepped down due to stress and uncertainty. On the flip side, employees are also struggling with the stress of varying levels of uncertainty, more work, and transactional exchanges that leave them wondering if they are being valued.

If leaders and employees are both feeling exhausted, it's no surprise that meeting in the middle has been difficult. But as Chief Vision Officer and Founder of Keystone Int'l Group Jaime Taets shares in this robust keynote, it's the only way forward through a worldwide talent crisis that is impacting almost every organization.

Not one to step around challenges, Jaime helps participants focus on their root issues and "stop mowing the dandelions" as a quick fix. She pushes the audience to dig deep into their business challenges and opportunities for growth by bridging the gap between business needs and human needs in order to create long-term success.

KEY TAKEAWAYS

- Challenge assumptions about what leaders believe their employees want and learn tactics to drive a different stream of employee engagement conversation
- Identify communication tools and approaches to empower employees to share their perspectives and needs in a productive and effective way
- Dispel specific myths that are making the divide wider between leaders and employees
- Better align the prevailing thinking of leadership and employees and to create a culture of partnership and change

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