

Is Your Organization Happy?

A massive new study of 1 million people underlines why focusing on happiness is so valuable:

Happiness makes you dramatically more productive and successful!



Happiness is Good Business

125% LESS Burnout (Greenberg & Arawaka)

44% HIGHER Retention (Gallup)

51% LESS Turnover (Gallup)

300% HIGHER Innovation (HBR)

66% LESS Sick Leaves (Forbes)

31% HIGHER Productivity / Sales (HBR)

Happiness is the Secret to Unlocking Human Potential



Individual

Happiness is an inside job! Learning the 5 Happy Happy Habits give you the tools you need to live your BEST life!



Culture

We spend countless hours and dollars training people how to do their work but forget to teach them how to enjoy their work.



Leadership

The Happy Leader builds a great culture, leads with optimism, overcomes negativity, and develops a committed and connected team that achieves superior results.

TOM GUETZKE

An award-winning speaker and best-selling author, Tom Guetzke has engaged and inspired audiences around the globe. With Whirlpool Corporation, Tom led diverse international teams, including being the Founder and President of KitchenAid Europa. He has been featured in U.S. News and World Report and serves as a Small Business Advisor to Fortune and USA Today.

Traveling to over 65 countries, Tom identified The 5 Happy Leadership Habits (HLH) from research in the fields of positive psychology, neurology, and sociology. Tom holds a Masters and completed advanced Positive Psychology & Happiness studies at Penn University, UC Berkeley and Yale. He is also a featured author in the best-selling book *Think Positive, Live Happy*. His upcoming book, *The Happy Leader: Unleashing the Power of Positive Leadership* is scheduled for release in 2023.

As The Happologist, Tom is on a mission to help organizations who want to create a positive winning culture that maximizes performance, productivity, and profits!



THE HAPPOLOGIST™

We are driven to help organizations
who want to create a
Positive Winning Culture
that maximizes
Performance, Productivity and Profits.



KEYNOTE SPEAKING

Energize your event with a powerful inspirational message that gets your group feeling great!



LEADERSHIP TRAINING

Train your leaders the power of positive leadership to develop teams that delivers superior results.



BUSINESS CONSULTING

Working together we design happiness programs based on your values, purpose and business needs.

WE ARE PROUD OF THE COMPANY WE KEEP



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