



JON LOKHORST, CSP, CPA, PCC

YOUR BEST LEADERSHIP

DEVELOP LEADERS EVERYONE WANTS TO FOLLOW.

BUILD TEAMS NO ONE WANTS TO LEAVE.

DELIVER EXCEPTIONAL RESULTS.

The Great Resignation. Quiet Quitting. Changing workplace models. Global economic uncertainties. Elevated stress and burnout. These are just a few of many challenging forces facing leaders today. How will you meet these challenges? Only with your best leadership—day in and day out.

Jon's engaging presentation style and practical content provide your team with actionable takeaways to help them become better leaders—right away! His programs give you a jump-start on building a leadership culture that decreases turnover, increases engagement, breaks down silos, and develops a flourishing leadership pipeline that produces future leaders from within your organization.

"Jon was great to work with and put in the prep time with participants. That resulted in a great keynote session for our conference that was ideally suited for the audience. The lessons he conveyed were perfectly targeted for our leaders and highly practical for them to implement on the job. The feedback from attendees was nothing but positive!"

*Rob Simmerman,
Senior Operations Director, NAES Corporation*

"I found your presentation, questions, and conversations inspiring and am encouraged to step back and take a look at who I am, what I do, and how I can improve my role as a leader. Very worthwhile. Thank you."

Conference Participant

POPULAR PRESENTATIONS:

Mission-Critical Leadership: How Smart Managers Lead Well in All Directions

Your Best Leadership: Two Secrets to Become the Leader Everyone Wants to Follow

Empowering a Hybrid Workforce: Strategies to Set Your Leaders Up for Success

How to Keep Your Organization from Drowning in the Turnover Tsunami

Develop Your Emotional Intelligence to Become More Successful in Life and Leadership



OTHER OPPORTUNITIES TO WORK WITH JON

The Mission-Critical Leadership Experience

Your best leadership means more than just being a good boss. The best leaders learn to lead well in all directions. They lead upward to superiors and across among their peers throughout the organization. And it all starts with self-leadership; you can't lead others well without first leading yourself well.

This training experience is based on Jon's book, *Mission-Critical Leadership: How Smart Managers Lead Well in All Directions*. This highly interactive workshop brings together leaders and staff from across all levels and departments within the organization, engaging them with each other as they learn what it takes to lead well in all directions.

"Learn to build a culture that produces exceptional leaders across all levels in your organization. Mission-Critical Leadership is your guidebook to make that kind of culture a reality."

Marshall Goldsmith,
Thinkers50 #1 Executive Coach and only two-time Leadership Thinker in the world

The Catalyst Team Experience

Combine the power of facilitation, training, and coaching to provoke catalytic conversations that accelerate action, precipitate change, and create energy within your leadership team. Work with Jon to design a safe learning environment that harnesses the collective wisdom, experience, and strengths of the group. Co-create an agenda to meet your needs: clarity and alignment on vision and goals, exploration of new opportunities, and other vital outcomes. Utilize this experience for teambuilding, strategic planning, organizational change, business growth, employee engagement, and leadership development.

Breakthrough Leadership Coaching

Leaders in today's rapidly changing marketplace experience countless dilemmas: feeling overwhelmed, pulled in all directions, stressed, caught in the middle, and stuck. Many lack organizational support and don't know where to turn for help. Eighty percent of leaders say they would benefit from working with a coach. Jon's breakthrough leadership coaching process helps leaders face these challenges, build a strong personal foundation, develop essential skills, navigate complex tensions, and deliver significant results.

"Bringing Jon in to work with our new business team was fantastic. His partnership approach to planning our discussions helped facilitate a very focused and thoughtful session. Ultimately, his effort led to a clear team objective and rallying post. Our team is already exceeding stretch goals we set just a handful of months ago. As the leader, I also very much appreciated his attentive, open and disciplined approach and partnership."

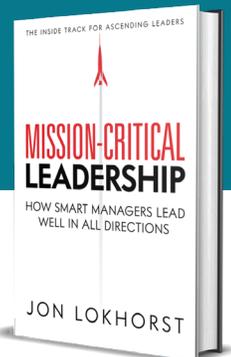
Todd Hedtke, CFA, former CEO, Allianz Investment Management LLC



Jon Lokhorst, CSP, CPA, PCC, is a keynote speaker, corporate trainer, leadership coach, and the author of *Mission-Critical Leadership: How Smart Managers Lead Well in All Directions*.

Before launching his business, Jon enjoyed a 30-plus year career as a CPA, CFO, and organizational leader. He has a Master's in Organizational Leadership and is recognized by the International Coach Federation as a Professional Certified Coach (PCC). Jon is a member of the National Speakers Association and served recently as President of the Minnesota chapter. He is a recipient of the Certified Speaking Professional (CSP) designation, a distinction held by less than 20 percent of NSA members.

On a personal note, Jon loves grandparenting and being "Papa" to his four adorable littles, as he calls them. He is an avid Minnesota sports fan and remembers as a young kid, crying when the Vikings lost four Super Bowls during the 1970s.



BOOKING INFORMATION

www.Conversion-omics.com

More@Conversion-omics.com

612.803.4512