## **STEVE FREDLUND**

## BREAKTHROUGH TO Extraordinary™

## Change is inevitable, but growth is intentional. The future belongs to those who change on purpose.

Steve Fredlund is an award-winning keynote speaker and best-selling author of *Do the Unright Thing: Memoir of a People Pleaser.* With a rich background spanning three decades as an actuary, nonprofit founder, entrepreneur, and leader of African safaris, Steve is no stranger to navigating complex paths.

After years of doing what was expected, he realized that pursuing the extraordinary unlocked a deeper sense of purpose, fulfillment, and impact. Now, he shares his transformative insights through empowering talks that inspire audiences to Expect the Extraordinary<sup>™</sup>, guiding them toward breakthrough after breakthrough.

With an inspiring message brought to life through enthusiasm and laugh-out-loud stories, Steve brings fresh perspectives to the stage, helping audiences rethink life, work, and leadership. Known for his ability to simplify complex challenges into actionable insights, he empowers audiences to stop settling for the ordinary, break free from the expected, and have the courage to do The Unright Thing<sup>™</sup>, increasing their chances of experiencing the extraordinary.



## STEVE FREDLUND Global Humanitarian, Keynote Speaker, Best-Selling Author, Breakthrough Expert







ATLANTIC



IOWA HOSPITAL ASSOCIATION SOCIETY OF

NACUC



nutmeg

state financial

**SPEAKING TOPICS** 

Keynote #| The Safari Way: Your Path to extraordinary Fulfillment All programs can be delivered as keynotes, breakout sessions, workshops, or extended trainings.

Keynote #2 The Right PEEPS in the JEEP: HOW TO BUILD EXTRAORDINARY TEAMS

Keynote #3 EXPECT THE EXTRAORDINARY: CREATING A BREAKTHROUGH CULTURE