

# BREAKING NEWS

CULTURE FIRST  
MINDSET

JOE  SCHMIT

WORLD CLASS  
CULTURE  
STRATEGIST

The elite organization today creates an environment where employees enjoy being there, being productive and being valued. This happens ONLY when organizations create an atmosphere of compassion, connection and clarity.

## THREE SECRETS FOR A CULTURE FIRST MINDSET:

### BE COMPASSIONATE

Compassion is contagious. When people are at the center of the business, success is the by-product.

### BE THE CONNECTOR

Research proves connected teams positively IMPACT the bottom line by 22%.

### BE THE CATALYST

Clarity is the catalyst for company growth. In today's economy, culture is more important than strategy.

## THE RESULTS AND IMPACT WHEN HIRING JOE:

- Recruiting and Retaining Talented Employees
- Developing a High-Performance, Highly Engaged Team
- Improving Engagement and Collaboration

**\* ADP POLL: ONLY 16 % OF EMPLOYEES FEEL FULLY ENGAGED INCLUDING MANAGEMENT.**

Joe Schmit is relentless at two things: Making sure his clients get an amazing return on their investment and helping clients navigate the challenges of building world class cultures. He has researched leaders and successful organizations in his 30 years as a major market sports broadcaster, entrepreneur, author and professional speaker. He has authored two (2) books (Silent Impact and The Impact Blueprint), won 18 Emmy's, earned his CSP (Certified Speaking Professional) and has been inducted into the Minnesota Speakers Hall of Fame.

Some of his prestigious clients include: United Health, 3M, Wells Fargo, Ford, Wendy's, Mayo Clinic, Target, FBI, and Remax to name a few.



*"Joe guided us to change our culture to helping our teammates flourish. When competitors have a rough time when the market is rough, we thrive. Thanks Joe."*

CEO GTS

*"We used Joe to present to our customers, our employees and our Board of Directors. Every time Joe hits it out of the park and every time there is a memorable impact."*

President/CEO Spire Credit Union

*"I'm absolutely blown away, your message was so heartfelt. It is something I will never forget and always cherish."*

Systems Director, Re/Max

## FLASH POINT

**Get ready to thrive, grow and own a World Class Culture, hire the infectious, engaging, relevant Joe Schmit to implement The Culture First Mindset! Just do it!**

**LEARN MORE**

**at [www.conversion-omics.com](http://www.conversion-omics.com)**

**BOOK TODAY**

**at [more@conversion-omics.com](mailto:more@conversion-omics.com)**