

GINNY

Priem

KEYNOTE SPEAKING &
WORKSHOPS that engage.

COACHING, PODCAST &
BOOKS to continue the
conversation.

PERFORM
BETTER.
LEAD
BETTER.
LIVE BETTER!





Hi! I'm Ginny.

After two decades of leading high-achieving teams, I saw a powerful opportunity: I could help organizations drive **deeper impact** by equipping their people with the **tools** to cut through the noise, **prioritize what matters**, and **lead with intention**.

In a world obsessed with busyness, I empower audiences to make **better, faster decisions** that **improve performance, elevate leadership** and **create lasting, measurable change**.

As a keynote speaker, bestselling author, and master certified coach, I inspire **personal and professional transformation** through **practical tools** that deliver **immediate impact**.

100% of attendees found
Ginny's sessions

VALUABLE

Ginny delivers **dynamic** keynotes and **interactive** workshops that leave a lasting impression and **tangible results**. Her content is **high-impact**, highly **engaging**, and built around a **proven** system that acts as both a leadership and life filter.

By evoking **critical thinking**, sharper decision-making, and *actionable* tools, Ginny equips audiences to perform better, lead more effectively and live with greater intention. Organizations report **increased productivity**, stronger **retention**, and a meaningful boost to their bottom line after implementing her strategies.

Ginny has *inspired* people with her keynotes & workshops from world-class organizations.

 FAIRVIEW

AHEAD

OBAGI
MEDICAL

MEDICA

TEDX

UHG



GINNY PRIEM



TESTIMONIALS



"Ginny Priem is **THE** speaker for **YOU** & your organization. Ginny Priem is an engaging speaker with a powerful and important message. Whether you are looking for a speaker who will keep your audience, motivated, educated, or empower, Ginny is the Speaker for you and your organization."

"Ginny's talk was **EXACTLY** what I needed to hear."

"Ginny is soooooo
RELATABLE!"

"Her presentations are **ENGAGING** & **RELEVANT**. Ginny speaks her story of adversity & commitment to growing from the heart with deep empathy. She is at times funny, at times serious, at times thought provoking. I left with much to think about and techniques to put into practice right away."

"Ginny was so **INFORMATIVE** and **KNOWLEDGABLE!**"

Signature

KEYNOTE

UNSUBSCRIBE

Why Letting Go is the Secret to Getting Ahead



In a world obsessed with more, **UNSUBSCRIBE** flips the script. This *groundbreaking* keynote introduces **transformative principles** and framework that function as both a **leadership** and **life** filter. This **system** helps individuals, teams and organizations refocus their energy, and take back control of their **time, attention, and impact**.

Through a compelling blend of storytelling, strategic insight, and immediately applicable tools, Ginny teaches how to *shift* from busyness to **intentional action**. Audiences will walk away with a powerful reset that will **recalibrate focus, elevates performance** and creates space for what **truly matters** at work and in life.

Built on Ginny's two decades of leading high-achieving teams and coaching expertise, this keynote is a thoughtfully curated experience to **greater effectiveness** – not by doing more, but by doing less **with intention**.

AUDIENCES LEAVE ENERGIZED, REFOCUSED, AND EQUIPPED TO:

- Apply a universal decision-making language that **improves focus, reduces burnout, and drives accountability**.
- Shift from reactive busyness to *intentional leadership* with tools that **enhance communication**.
- Increase team *clarity, engagement, and cohesion* through an **actionable** framework.
- Drive **measurable results**: Organizations report an **increase in productivity**, improved **retention**, and more efficient use of *time and talent*.

KEYNOTE

THE KINDKEY



TWO

UNLOCK Your Secret *POWER*

WHAT AUDIENCES LOVE ABOUT

THE KINDKEY

- The engagement is **thought provoking**
- Provides **insight** and actionable steps for growth
- **Empowers** audiences to embrace change and **shift** their mindset
- Inspires self-reflection and a **novel** approach to **kindness**
- The **workbook** that accompanies the keynote supports the content

In sharing Ginny's story, it has allowed others to recognize and find **compassion** for themselves in their own stories. It empowers people to release what they've been carrying around with them that's holding them back from overcoming trauma and **adversity**.

THE KINDKEY unlocks the power of **KINDNESS** so people can overcome shame & adversity to confidently face any challenges that come their way. Ginny reveals the structure behind the coaching model, GINpath, and how to use this 3 component process to **catapult** yourself forward to no longer sit along the sidelines of life.



KEYNOTE

THREE

BREAK

BEYOND

RESILIENCE



When Ginny was confronted with a torrent of deception, lies, and betrayal, she responded by embarking on a journey of healing and transformational growth. As a Master Certified Professional Life Coach, this **transformative** experience inspired her to develop a process designed to help others move **BEYOND resilience** and experience **PTG** - post-traumatic growth.

In this **interactive** and **captivating** keynote, Ginny shares a **shocking TRUTH** - humans are naturally designed to be resilient! It's not about bouncing back -- it's about bouncing forward to a new, stronger place. You'll gain practical tools to challenge your mindset, genuinely embrace post-traumatic growth and **BREAK BEYOND RESILIENCE**.

WHY AUDIENCES LOVE

BREAK BEYOND RESILIENCE

- They feel seen, **heard** and validated
- It's a **FRESH** perspective on *resilience*
- Inspires **growth**: transform your thoughts & **transform** your life

WORKING WITH GINNY *Priem*



Ginny brings a **professional** and comfortable working **partnership**. She will prepare and deliver a tailored keynote to fit your needs. Put your mind at ease as you attend planning meetings ahead of the event with Ginny to ensure **alignment**. She will treat you and your audience with respect and loves to **interact** with audiences outside of the session.

A/V Preferences

- A wireless headset mic is preferred. A lavalier is secondary choice
- Soundcheck at least 30 minutes before keynote
- Slides can be brought on a USB or transferred prior
- Confidence monitor with timer requested

ADDITIONAL RESOURCES

SPEAKER REEL

TEDX TALK

MEDIA SEGMENTS

OPPORTUNITIES TO CONTINUE THE CONVERSATION



YOU'RE MY FAVORITE

A #1 **BESTSELLER**—divulges the details of Ginny's personal harrowing experience—the catalyst to helping others heal and break beyond resilience.

I'M MY FAVORITE

A guided journal—is a perfect complement to Ginny's keynotes & workshops.

UNSUBSCRIBE



Order signed copies and/or
plan a meet & greet!

Global Impact

Ginny's podcast rapidly gained popularity, becoming a globally top 2.5% ranked personal growth podcast.

Listened to in over **100 countries**, hosting 50+ guests—tackling personal and professional growth topics—and surpassing 35K monthly impressions.



OPPORTUNITIES TO CONTINUE THE
CONVERSATION

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