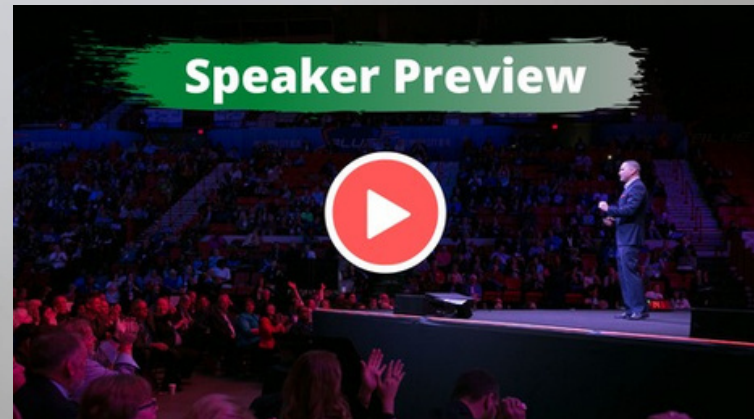




# Ted Ma

Helping leaders create a culture  
that people never want to leave.

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Click the image to view  
my speaker demo video



**MOST  
REQUESTED**

# Be the One: How Great Leaders Bring Out the Best in Others

We all have someone who made a significant impact on our careers; the mentor who challenged the way we see ourselves and how we show up in the world. As a result, they become “the one” for us. Our ability to be the one for others doesn’t happen by chance; it is a result of a specific mindset and set of behaviors. Based on a proprietary national research study of over 1,000 professionals conducted during the Great Resignation, this interactive program will teach you how to become a great mentor, regardless of your title. Participants will be challenged to rethink their role as leaders, change the way they interact with their team members, and learn how to bring out the best in others.

In this session, you will:

- ✓ Identify the top traits of great mentors and assess how you measure up
- ✓ Learn how to transform from being a leader to being a mentor
- ✓ Explore the mental barriers that hold most leaders back and how to overcome them
- ✓ Discover how to create a culture that people never want to leave





# Find Your One:

## How to Unlock the Power of Mentorship

Have you ever felt like you were stuck? As an emerging leader, finding the right mentor who will guide you along your journey is key to overcoming obstacles and unlocking your personal and professional growth. That mentor becomes your “one.” Your ability to find your one can be the difference between achieving your goals and remaining stagnant in your career. In this interactive program, we will uncover strategies to help you identify, connect with, and derive the most value from your ideal mentor.

In this session, you will:

- ✓ Discover the four phases of a mentoring relationship
- ✓ Pinpoint the top traits of great mentees and assess how you measure up
- ✓ Explore the different types of mentors to select the best one for you
- ✓ Determine how to find the right mentor for you at this stage of your career



## Mindset Shift:

# How to Close the Gap between Potential and Performance

What separates top performers from everyone else is their mindset. We frequently get so busy with our current commitments that we miss the opportunities to get ahead. While we all have potential, converting that into performance requires us to shift our mindset. To make that shift, we must step into our growth zone and surround ourselves with the people who will help us think and act differently. In this interactive program, we will explore the strategies to unlock your potential, expand your comfort zone, and perform at a higher level.

In this session, you will:

- ✔ Explore strategies for moving beyond your comfort zone
- ✔ Learn how to get the feedback you need to grow
- ✔ Discover how an association audit will improve your performance
- ✔ Determine how to find the mentors that will accelerate your growth





# Leadership Loyalty: How to Be the Leader People Never Want to Leave

What do you remember about the leaders that earned your loyalty? Chances are, you remember the way they made you feel. These leaders learned how to leverage the power of their example, created a culture of appreciation, and developed new leaders on their team. Their communication approach changed from telling their employees what to do to coaching them. In this interactive program, we uncover the strategies for you to become the leader that people want to follow and never want to leave.

In this session, you will learn:

- ✓ Why employees quit their job and how you can get them to stay
- ✓ The critical skill that most leaders overlook and how you can apply it to increase engagement and retention
- ✓ How to resolve problems in a way that promotes trust
- ✓ The four-step process you can use to empower your team



# The EQ Factor:

## How to Use Emotional Intelligence to Succeed in Business and Life

As a leader, you know the importance of understanding your emotions, managing them, and expressing yourself effectively. The best leaders know how to relate to the emotions of others and use emotional intelligence to enhance their relationships. In this interactive program based on the principles of EQi 2.0, you will learn how to be smarter with your feelings and how to use EQ as the foundation for your success.

After this session, you will be able to:

- ✓ Identify the elements of emotional intelligence
- ✓ Discover your EQ strengths and areas of opportunity
- ✓ Interpret your EQ-i 2.0 assessment results
- ✓ Determine the repeatable skills you can implement to increase your EQ





"Ted did his homework and the keynote was right on. The feedback we've gotten from our attendees is that this was the best keynote speaker to date."

**JUDY LEVINSOHN**

Director of Education, CACM



"Ted brought the enthusiasm and energy that we wanted to kick off our conference and set the tone for the rest of the event."

**PHIL THOMAS**

Conference Chair, TRMA



"Ted was so easy to work with. I would definitely recommend him to meeting planners who want a low maintenance, high quality, high impact speaker."

**JULIA WILLMOTT**

CMP, Senior Planner, HPN Global



**Click above to see what clients are saying**

# TOP 10 REASONS TO BOOK TED

## 1 Decades of Know-How

Ted is not new to this game. As an elder millennial, he's spent 20 years developing leaders. His experience includes building an international sales team with over 6,000 independent agents.

## 2 Made-to-Measure Approach

Your audience is unique, and so are Ted's presentations. He'll tailor his talk to resonate with your crowd, ensuring that no two speeches are the same.

## 3 Authentic Engagement

Some speakers might show up just to deliver their speech and then vanish. Not Ted. He's there to connect with your audience, both before and after he hits the stage (travel permitting).

## 4 Actionable Content with Practical Wisdom

Ted's presentations are more than just inspiring; they're packed with actionable insights your attendees can apply in their work and life.

## 5 Easy to Work With

Event planning can be a headache, but working with Ted won't be. He is a low maintenance speaker who is professional, flexible, and focused on making your life easier.

## 6 Highly Interactive

Ted believes in the power of engagement. He won't just talk to your audience, he'll involve them in the conversation, creating an unforgettable experience.

## 7 Event Promotion

Need help promoting your event? Ted's got your back. He can create pre-event videos, write engaging articles, and connect with your attendees on social media.

## 8 A True Partner

When you hire Ted, you're getting more than a speaker. You're gaining a collaborator. He's committed to working with you to ensure your event's success.

## 9 Dynamic Delivery

Ted knows that creating an unforgettable experience is all about delivery. You can expect an inspiring presentation that leaves a lasting impact.

## 10 Satisfaction Guaranteed

Are you tired of betting on speakers, hoping that what you see online is what they will actually deliver? Ted gets it! If you are not satisfied with his performance, he will refund the speaking fee.



# ABOUT TED MA

Ted Ma is a leadership strategist, author, and international keynote speaker who works with leaders to become great mentors and create a culture that people never want to leave. As an Asian millennial who has been coaching leaders for over 20 years, he brings a unique perspective to the stage.

He's not just another leadership expert. Ted has been in the trenches, building and leading an international sales force of over 6,000 independent agents. He combines this experience with the vibrancy and insights of his generation, offering a unique blend of wisdom and innovation in leadership development.

Through interactive speaking programs, Ted equips his audience with practical strategies to transition from outdated hierarchical management styles. Instead, he encourages a people-first approach that emphasizes employee engagement, mentorship, and career growth.



## TED HAS BEEN FEATURED IN:



Kiplinger



**Inc.**

BUSINESS  
INSIDER

