



Why Letting Go is the Secret to Getting Ahead

SIGNATURE KEYNOTE FOR CORPORATE ORGANIZATIONS, LEADERSHIP TEAMS & CONFERENCES

As demands increase and decision fatigue sets in, many people operate on autopilot—overwhelmed by constant input, competing priorities, and the pressure to accomplish more with fewer resources. Through her proprietary UNSUBSCRIBE™ Filter, Ginny introduces a powerful mindset shift:

- **Decision Fatigue:** Why overwhelm and disengagement are often driven by decision overload.
- **Doing More Hurts:** How "doing more" is undermining performance and focus.
- **Practical Tools:** Reduce noise, clarify priorities, and improve how people show up.
- **Sustainable Results:** Support retention, reduce burnout, and increase sustainable productivity.

The key to getting ahead isn't adding more—it's **intentionally letting go of what's no longer working.**



GINNY PRIEM

WHO IS UNSUBSCRIBE™ FOR:

✓ UNSUBSCRIBE™ for Leaders

Helps leaders cut through competing priorities, reduce decision fatigue, and focus on what drives results. Make better, faster decisions and lead with clarity.

✓ UNSUBSCRIBE™ for High Performers & Women in Leadership

Helps high achievers break patterns of overfunctioning, set boundaries without guilt, and perform at a high level sustainably.

✓ UNSUBSCRIBE™ for Teams

Helps teams identify where time, energy, and focus are misallocated. Reduce unnecessary meetings, improve alignment, and strengthen accountability.

✓ Every experience is custom tailored to the organization's goals, culture, and challenges, making UNSUBSCRIBE™ relevant across industries and impactful at every level.



UNSUBSCRIBE™

"LET'S MAKE THIS THE
YEAR WE UNSUBSCRIBE™
FROM WHAT'S IN THE
WAY - AND RECONNECT
WITH WHAT DRIVES US
FORWARD."

- Ginny Priem

TANGIBLE OUTCOMES

UNSUBSCRIBE™ isn't just an inspiring keynote—it's a *system* and *leadership filter* your audience can apply immediately. Organizations report measurable shifts in focus, engagement, and sustainable performance. Audiences love it because it's personally applicable, too!

- ↓ Reduce burnout and decision fatigue
- ↑ Improve retention and engagement
- ✨ Enhance alignment to priorities and values
-  Measurable performance lift
-  Stronger, clearer leadership

"WHEN EVERYTHING FEELS URGENT,
NOTHING CAN BE IMPORTANT".

GINNY PRIEM_{MCPC}

