



Cate
Hollowitsch

Keynote Speaker, Author,
Marketing Executive

SIGNATURE TOPICS

(can be customized)

- ✓ The "F" Word (Fear)
- ✓ Revenue Responsibility
- ✓ Cultivating Corporate Culture
- ✓ 8 Traits of a High Performer
- ✓ Mastering the Game of Office Politics
- ✓ Customized Marketing Topics

Cate Hollowitsch is the Chief Marketing Officer for Nesnah Ventures, a family-owned private equity firm, where she focuses on integrating the third generation of the family into leadership roles. Cate is an energetic, results-driven marketing professional with more than 30 years of experience and a proven track record in all areas of marketing, including both B2B and B2C marketing, branding, and marketing strategy. As an executive, she also has an extensive background in business acumen, value creation, and strategic planning for small to medium-sized businesses. Cate's business success earned her a 2024 spot as one of 100 Titans of Industry for the state of Wisconsin. She has a BSBA and an MBA and created the F.E.A.R. Framework™ for Selfless Leadership. She is also the author of *Confidence Counts*, and *Mastering the Game of Office Politics* and is an adjunct professor in digital marketing.

CLIENT FEEDBACK

"Cate is the most impactful speaker I have ever worked with. She is dynamic and inspiring, and also provides actionable advice." *Beth R*

"Funny and clever! Cate had us laughing and thinking more deeply than ever! She brings experience and wisdom to any group."

James P