



ROBERT STEVENSON

Over 2 million people
have benefitted
from his powerful,
practical, and
thought-provoking
programs.

Ranked in the *Top 5 Experts in the World
in Change Management*

by **Linked in**

Thinkers 360

Find out why 2,500 companies
in 250 different industries,
continue to rely on his ability
to share his fresh, unique
perspective on businesses'
most crucial issues.



Why Robert Stevenson is the Perfect Speaker for Your Next Conference

EXPERT:

LINKEDIN THINKERS 360 – *“Recently ranked #4 in the world as a Change Management Thought Leader & Influencer. He is also a leading authority at building a high-performance culture & improving efficiency.”*

EXPERIENCED SPEAKER:

Delivered over 2,500 programs in 16 countries to 2 million people, while interviewing over 10,000 employees, managers, and senior executives in 250 industries.

SKILLED BUSINESSMAN:

Robert owned and operated 5 companies, sold internationally in over 20 countries, established hundreds of international accounts, managed a worldwide sales force, held positions from Salesman to CEO.

In the Words of His Clients:

RELEVANT:

BRIDGESTONE TIRES – *“I appreciate the research you did preparing for your program. Your message was spot on ... as if you worked for Bridgestone.”*

INSPIRING:

FEDEX – GLOBAL LEADERSHIP INSTITUTE – *“Robert Stevenson's presentation was absolutely amazing and nothing short of inspiring.”*

VERSATILE:

AMERICAN EXPRESS – *“You hit home on all fronts - service, stress, team building, dealing with change, communication and leadership.”*

CONSISTENT:

SELF-INSURANCE INSTITUTE OF AMERICA – *“This is the third time we have had Robert speak at our annual conference and he has received three standing ovations. He always delivers.”*

ENTERTAINING:

RESER'S FINE FOODS – *“Our group found your program a combination of riveting, funny, inspiring, entertaining, and thought provoking.”*

CUSTOMIZED PROGRAMS:

CARRIER – *“To say that I am pleased is an understatement. I've never seen an outside speaker put that much work into customizing their program.”*

PLEASURE TO WORK WITH:

NEW JERSEY CREDIT UNION LEAGUE – *“You were the perfect choice to kick-off our meeting and a true pleasure to work with. I'm looking for other opportunities where we can work together again.”*



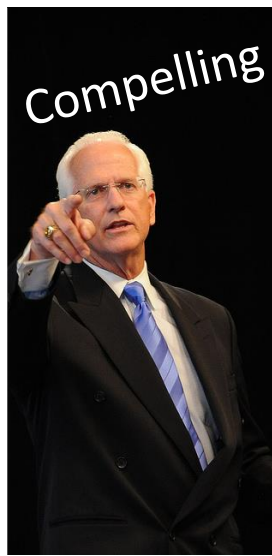
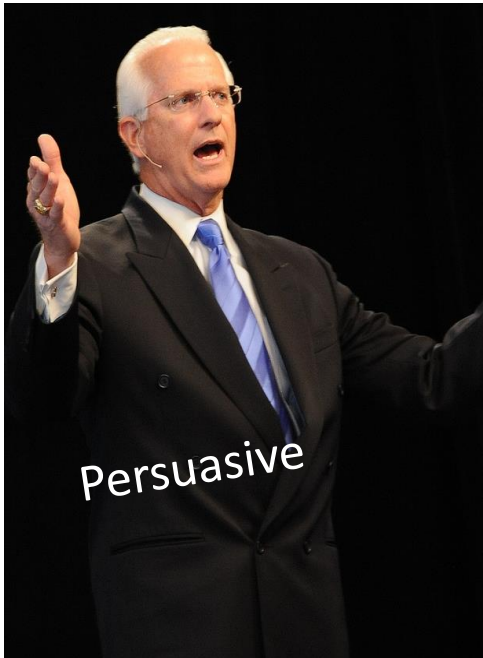
AUDIENCE APPROVAL:

PRUDENTIAL – *“The standing ovation was a testament to your lasting impression.”*

STILES MACHINERY – *“Your two presentations rated the highest out of all 15 speakers.”*

CHEM-DRY – *“A standing ovation from 1,800 people says it all. You WOWED us!”*

Robert Stevenson



The Many Faces of his Programs

Client List



Aetna

McGraw-Hill



Airborne Freight

McKesson HBOC



American Dental Assn.

Merrill Lynch



American General

Owens-Illinois



AT&T

Prudential



AutoZone

Pitney Bowes



Berkshire Hathaway

Pizza Hut



Black & Veatch

Schneider Electric



Bridgestone

Southern



Bristol-Myers Squibb

Spirent



Citigroup

Sprint



Comcast

Target



Enterprise

Tech Data



Hilton

Time Warner



JPMorgan Chase

Tricon Global

Germania Insurance

TruServ



Kentucky Fried Chicken

Trustmark Bank



Lockheed Martin

Yamaha



Maytag

YRC Worldwide



(partial listing)

What is the one thing
businesses, technology, markets,
teams and customers **have in common:**

DEALING WITH CHANGE

It is inevitable!

Change is not the problem.

The inability to cope, handle,
and adapt to change is the problem.



**If you need a powerful speaker
who is an EXPERT in moving business
to new heights with a message that will
engage, challenge and inspire your people,
then you need to hire Robert Stevenson.**

EXPERT CHANGE AGENT

Robert was recently ranked **#4 in the world by “LinkedIn Thinkers 360”** as a *Change Management Thought Leader & Influencer.*

He is a leading authority at building a high-performance culture, improving efficiency, and accelerating growth. He is one of the most widely sought-after business speakers in the world, as well as a best-selling author.

Robert’s ability to connect with an audience is extraordinarily effective; be it a strategic planning session for a Fortune 500 company to 20,000 salespeople.

Simply stated by his clients:

FEDEx - *“Robert Stevenson's presentation was absolutely amazing and nothing short of inspiring. We have had many speakers, but never any like Robert ... they loved him and want more!”*

HONEYWELL - *“This is the third time you have addressed our organization and your presentation was awesome, again.”*

AMERICAN EXPRESS - *“You hit home on all fronts - service, stress, team building, dealing with change, communication and leadership. I thank you for a truly inspiring and rewarding experience. The best part of all, you made me a hero.”*

CARRIER - *“To say that I am pleased is an understatement. You had a tough audience, full of seasoned sales veterans and you received a Standing Ovation. That says it all. Plus, you did your research and it showed throughout your presentation; I’ve never seen an outside speaker put that much work into customizing their program. Thanks Rob. Great job! “*



What makes Robert Stevenson
different from other business speakers ...
he isn't limited to one topic.

His programs are current and relevant
addressing critical topics affecting your organization's success.

Energy, power, content, and tangible solutions are all considerations in picking a speaker, but what determines whether a speaker hits a *home run* with your audience is much more than just those components.

A great speaker doesn't just tell their story,
they take the time and make the effort to
understand YOUR story and unique needs.



*"I really appreciate how you researched our business
in advance to tailor your materials to our needs.
Your words and stories ... really 'hit home' with our dealers."*

Robert leads his clients through a research process intended to identify the most relevant issues affecting their business and then designs a customized program specific to those findings. Once the interviews are done and his research is complete, he will be able to weave together a truly relevant, thought-provoking, energetic and humorous keynote that not only provides tangible, useable solutions for your audience, **but also sets the tone for your entire event.**



"Your dynamic message and overall aura were phenomenal. You captured the audience's attention immediately and **the standing ovation and audience engagement were a testament to your lasting impression.** "



EXPERIENCED: Robert has owned and operated five companies and sold internationally in over 20 countries. He established and maintained hundreds of international accounts, managed a worldwide sales force, while holding positions from Salesman to Chief Executive Officer.

**Your people will be hearing from a man who knows what to do,
*because he's done it.***

WHAT YOU CAN EXPECT: He will share how successful companies deal with this changing business climate. With over 30 years of extensive corporate and entrepreneurial experience, Robert understands what it takes to succeed. He has spoken to over 2,500 companies throughout the world and interviewed over 10,000 employees, managers and senior executives in over 250 different industries.

Robert calls upon his vast knowledge of what he has learned from many of the most innovative, resourceful and powerful companies in the world. He couples that with what he learned running his own companies and shares this wisdom with his audiences. He is a true master at blending facts, inspiration, conviction, and humor into all his programs ... over 2 million people in 16 countries have benefitted from his programs.

His presentations are designed to prepare companies for the 21st century. With a powerful blend of experience, research, case studies, and competitor perspectives, Robert's original insights help organizations, business leaders, and associates understand how to unleash their future potential.

Robert's client list is a Who's Who in business:

including *FedEx, Prudential, Berkshire Hathaway, American Express, Carrier, Lockheed Martin, Anheuser-Busch, and Chevron.* These companies and more continue to rely on him for a fresh, unique perspective on businesses' most crucial issues.

Together with Robert, you and your team will explore the exceptional and leave with tools that will make it possible to obtain a higher level of success.



Best-Selling Author:

Robert has written four books concentrating on the areas of both personal and business success. His books help you become more focused in everything you do, with strategies, techniques, ideas and thoughts to help propel you towards a better future.; they are action-oriented manuals with specific steps to take that are relevant to high performing winners. He is best known for his best-selling book *How to Soar Like an Eagle in a World Full of Turkeys*.



Robert Stevenson's Published Books:

How to Soar Like an Eagle in a World Full of Turkeys- Best Seller

Raise Your Line - Amazon's#1 Business Best Seller - Kindle Unlimited - #1 in four categories:

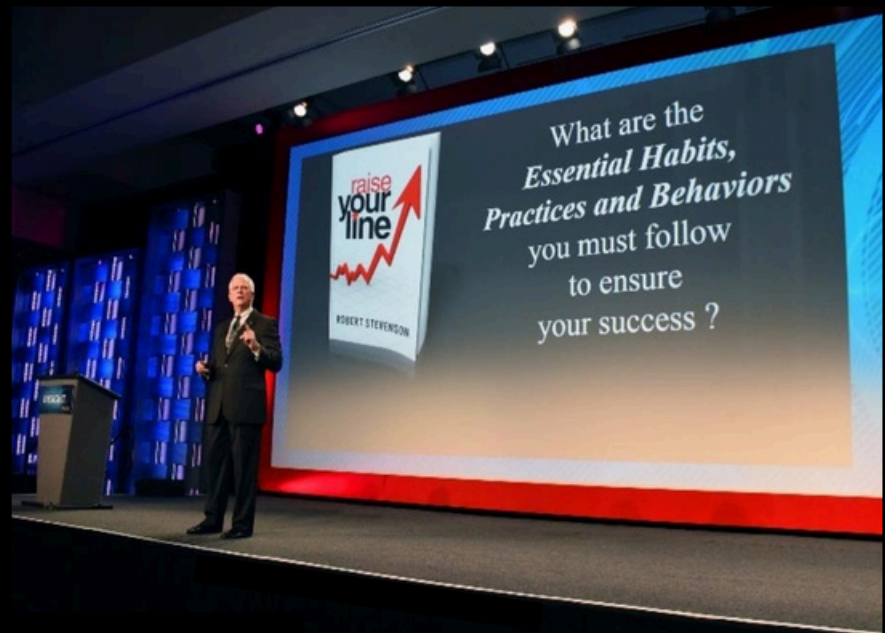
Leadership • Business Management & Leadership • Business & Investing • Small Business & Entrepreneurship

52 Essential Habits for Success

Pocketful of Tweets on Success

To capture an understanding of his business and personal success philosophies, check out his blog which has over 170 of his articles on a myriad of subjects:

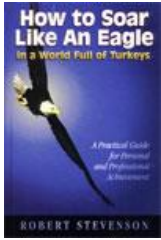
**Sales
Team
Change
Attitude
Personal
Technology
Leadership
Management
Customer Service
Corporate Culture**



To book Robert email:

more@conversion-omics.com

How to Soar Like An Eagle in a World Full of Turkeys



This **BEST-SELLING BOOK** is a practical guide to becoming the extraordinary person everyone always wanted to be. Here are the winning strategies, techniques, methods and thoughts that will inspire, empower and motivate anyone toward a better future. This book will make the reader laugh, it will make the reader cry, but mostly it will make the reader think. How to Soar is one of the few books on the market that truly challenges individuals to improve themselves, challenges them to be better in relationships, better in business, better overall human beings. It is essential reading for anyone who seeks success.

Raise Your Line



This book is filled with information to help employees, business owners, leaders, and managers who are looking for better ways to move forward and progress towards a more successful future. Mr. Stevenson gives countless practical and thought-provoking insights on how to succeed in this highly competitive business environment. Throughout his book, he emphasizes points which are extremely important to success, by placing them in a box entitled “**LINE RAISER**” (**there are over 100 of them in the book**). The book approaches success, or as he calls it, ‘Raising Your Line’, in four sections:

- ▶ The Right Mindset for Raising Your Line
- ▶ Raising Your Line as a Leader
- ▶ Raising Your Line as a Company
- ▶ Raising Your Line Personally

Seminar on DVD: Beyond Excellence



This fast-paced team-building and leadership training program is filled with advice on how to become an extraordinary person in business, and in life. Using real world examples, dozens of interesting slides, and powerful true stories, Robert Stevenson delivers a high-energy leadership-training program that can help anyone to achieve higher levels of excellence. He covers a broad spectrum of ideas, including team building, leadership training, management training, team skills, accountability, dealing with stress, handling change, how to criticize, the power of laughter, how to exceed expectations, balance, and much more. Whether just starting out in business, or a seasoned professional, this leadership training video seminar focuses on all the things one who is committed to soaring above the rest must do to truly soar above and beyond excellence. The program is divided into two parts: *Part One runs 45 minutes and Part Two runs for 28 minutes.*

52 Essential Habits For Success



52 Essential Habits For Success is designed to help you become a more talented, motivated, productive and successful individual. The problem with most self-help books is they burden down the reader with all the steps they must take, things they must do, lists they must write, and self-analysis they must ponder to help them become a better person. Even readers who have good intentions, find it extremely difficult to stick to the plan the author has laid out in the book. So, instead of mapping out a total plan of action you probably won't adhere to, Mr. Stevenson has designed a simple way for you to condition your mind with powerful success habits, that when used, will be the driving force behind your future success. He plans to instill 52 essential habits into your mind with no major studying, practicing, drilling or rehearsing. In fact, it will be done pretty effortlessly if you will follow his one simple set of instructions.

Pocketful of Tweets on Success



I have found that sometimes it just takes one quote, one thought, one phrase that will serve as a spark to get you on a path to success. I have also found in this fast-paced world, people want all the clutter removed when it comes to getting the answer; people don't want a lot of commentary because they simply don't have the time. So, keeping those points in mind, I decided to write a Get-to-the-Point, Cut-to-the-Chase, Give-it-to-me-Fast book on practical principles that are short and to-the-point. I also decided to write each quote in the form of a Tweet (140 characters or less) so they could easily be shared via Twitter. These principles are sure ways to help you succeed in this ever-changing, highly competitive world we live in.