

THRIVE: Turning Uncertainty To Your Competitive Advantage

MERIDITH ELLIOTT POWELL

Business Growth & Sales Expert



Motivational
Speakers



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Every great company, every great leader is looking for new ideas and innovative strategies that redefine success and can take your organization to a whole new level. New ways to redefine sales, develop talent and drive bottom line results.

Meridith's keynotes and consulting solutions are packed with powerful information that redefine how you feel about uncertainty, how you manage change and how you position your team and your company for growth. You gain a new approach to how to sell, lead and achieve results in today's fast-paced and constantly shifting marketplace. You leave every session motivated, inspired and ready to take action. You're ready to THRIVE - turn uncertainty to your competitive advantage uncertainty.

SIGNATURE KEY NOTES

○ **Success Redefined: Turn Uncertainty To Your Competitive Advantage**

Competitive, challenging and constantly changing – that is today's marketplace! To grow and compete you need a new perspective and a new approach to sales, marketing and business growth. Based on research from her newest book, "Thrive: Turning Uncertainty to Competitive Advantage". In this program, Meridith walks you through the steps you need to strategically move forward, proactively prepare for disruptions, stand out from the competition, and dominate your marketplace.

○ **Sales Redefined: Dominate, Differentiate, Deliver**

If you're still using traditional sales techniques, then you're making sales so much harder than it has to be. It's time to evolve. You need to transform how you position yourself in the marketplace, how you stand out from the competition, how you engage customers and how you drive results. You need to understand the marketplace, and how to take a powerful approach to dominate, differentiate, deliver.

○ **Talent Redefined: Turn Attrition To Attraction**

What if the great resignation could be YOUR greatest opportunity? What if you had a plan to attract the talent that your competitor's are driving away? What if you had a pool of talent that ensured you had leadership at every level, and for every critical role you could easily answer the question – **Who Comes Next?** In this keynote you'll learn the secrets to crack the code on building a deep talent pool and a strong success plan. The secrets you need to leave your competition in the dust.

○ **Leadership Redefined: Ownership, Engagement, Results**

Employee engagement trumps customer engagement – every single time! The relationship you build with your team members is more important than the relationship you build with your customers. The fastest path to profitability and business growth is through the quality of and the engagement level of your team. Learn the leadership development strategies you need to hire top talent in the most challenging times, build culture in a virtual world, and create loyalty and longevity in a marketplace where turnover is the norm.

TESTIMONIALS

“ You were FANTASTIC!! Truly!! Thrive” is such a great message.....there was so much from your session, we have years of content.....so thankful to have you. You are a POWERFUL presenter! ”

- Becky Bongiovanni, CEO, CarePatrol

“ You knocked it out of the park! You are AMAZING. Your message is so strong exactly what our division heads needed to hear. You were the talk of the entire conference. ”

- Dianna Oreck, CMO, Berkshire Hathaway

“ The best in the series hands down. Our first standing ovation! You more than delivered. I have gotten so much positive feedback. Our team and clients LOVED you! ”

- Mitch Haber, Regional Director, OneAmerica

“ You are phenomenal! I heard so many wonderful things. I cannot WAIT to have you back again soon. Live or in person I just want to thank you for being you!! ”

- Fran Barnes-Melville, ViiV Healthcare

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