

The ICONS Blueprint™

Relatable. Captivating. Action-driven.

Helping audiences achieve their goals.



ROB SHANAHAN | Keynote Speaker

High-impact storytelling that engages audiences, builds a can-do mindset, and drives real-world results.

The Authority

For over three decades, Rob Shanahan has operated inside the highest level of the global music industry. As the personal photographer and trusted creative collaborator to Ringo Starr, the Rolling Stones, Paul McCartney, Christina Aguilera, and many others, he is not only an observer of greatness—he is embedded within it.

The Insight

From private jets to sold-out stadiums, Rob has witnessed the invisible disciplines that keep elite performers perfectly aligned under extreme pressure. His career has been spent decoding how enduring icons move beyond individual talent to achieve sustained, collective precision.

The Framework

From these experiences, Rob developed a proprietary performance framework, **The ICONS Blueprint™**, designed for today's corporate stage, built around active synchronization, adaptive reinvention, and the ability to maintain rhythm and performance under pressure.

The Impact

Rob translates the mechanics of world-class collaboration into actionable strategies for leaders and teams. He helps organizations eliminate misalignment, establish rhythm, and deliver performance that sustains long after the moment has passed.

Your Mission. Your Culture. Your Keynote.

Each keynote is thoughtfully customized to reflect the host organization's mission, culture, and goals, creating a deeply relevant and personal experience for every audience.

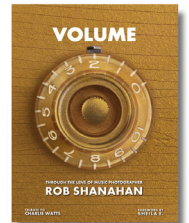
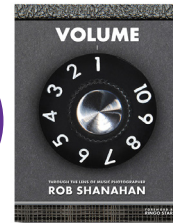
"Rob Shanahan is truly one of the most interesting, genuine and entertaining speakers you could hire. We will definitely have him back! Go get him...do something different!"

– John DeLozier, CRO, IdeaGen

"His keynote was the most genuine, interesting, entertaining, captivating, and memorable one I have ever heard in my 30+ years working for Fortune 100 and Fortune 500 companies. This is by far something so special and so much more!"

- Janine Soika, Sr. Global Director, Versa Networks

Premier
Event
Giveaways



VOLUME 1 & VOLUME 2

feature forewords by **Ringo Starr** and **Sheila E.**, with tributes and epilogues by **Charlie Watts** and **Keith Richards** of the **Rolling Stones**.

These high-quality books are packed with Rob's legendary photographs and serve as a lasting reminder of the ICONS message.

