

BEFORE the Workshop:

5 Ways to Maximize ROI

Information • Motivation • Inspiration



Define Objectives

- ☐ Clearly identify goals.
- ☐ Use the objectives to guide the workshop.
- ☐ Make expectations clear to attendees.

Create a Structured Agenda

- ☐ Have a clear beginning, middle, and end.
- ☐ Include scheduled breaks to maintain focus and energy.
- ☐ Leave time for questions, discussion, and action steps.



Develop Engaging Content

- ☐ Customize to fit audience needs and experience level.
- ☐ Include interactive and hands-on opportunities to practice application.
- ☐ Use real-world examples to make concepts relatable.

Use a Skilled Facilitator

- ☐ Select a facilitator who is knowledgeable and engaging.
- ☐ Adapt pacing and delivery based on audience response.



Provide Follow-up and Support

- ☐ Collect feedback to evaluate effectiveness of the workshop.
- ☐ Share resources and materials participants can reference afterward.
- ☐ Offer continued support or follow-up conversations when possible.

Thank you for choosing Conversion-omics Speakers & Consultants!

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